



**INFORMA**  
Una compañía Cesce

# API Data Insights

dun & bradstreet  
WORLDWIDE NETWORK



Through INFORMA's API you will have access to a complete Data Insight catalogue, that will provide you with relevant information for decision making that are not available in any other publicly accessible source.

These Data Insights are obtained from proprietary models based on analytical calculations carried out using Big Data tools, with a variety of known variables.

## SOCIAL ECONOMY

Identifies those companies whose economic and business activities pursue the general economic or social interest, or both, and what type they are. Law 5/2011 dated 29 March 2011

Types of company:

- ✓ Labour Mercantile Companies
- ✓ Cooperatives
- ✓ Special Employment Centres
- ✓ Fishermen's guilds
- ✓ Insertion Companies
- ✓ Mutuality
- ✓ Establishment
- ✓ Association

```
"listaDatosValorAnnadido": [  
  {  
    "campoCodificadoDva": {  
      "valor": "0001",  
      "tablaDecodificacion": "tablaCodigosDva",  
      "literal": "Economía social"  
    },  
    "campoCodificadoSubtipoDva": {  
      "valor": "00010003",  
      "tablaDecodificacion": "tablaTiposDva",  
      "literal": "Sociedad Laboral"  
    },  
    "fechaAlta": "2015-12-01",  
    "fechaFuente": "2016-12-31"  
  },  
]
```

Possible uses:

- ✓ Enhance the brand image of companies by collaborating/contracting with socially responsible companies.  
Contracting with this type of companies means doing so with social criteria, contributing to achieving the companies' strategic objectives.
- ✓ Compliance: these companies must have an autonomous and transparent management and must be independent from public authorities.
- ✓ Collaboration agreements with: Training companies, consultancies that carry out internationalization plans, technology companies that help to promote innovation and digital transformation, helping them to seek new business

opportunities and increase their activity, with entities specialised in the search for new employment opportunities.

- ✓ It is also interesting for public bodies: to fix rural population achieving rural development in their area; helps the Administration to achieve its strategic objectives: continual improvement in the consumption habits of companies and citizens.

## STRUCTURAL DEPENDENCE

An indicator for companies belonging to consolidated groups and their parent companies.

Available for active Spanish companies with consolidated filed accounts >3 years old. Indicates whether the company is a parent of a consolidated group or a participated of a consolidated group.

Possible uses:

- ✓ Elaboration of businesses rankings.
- ✓ Risk products
- ✓ Companies' valuation products.
- ✓ Allows to identify group head companies or to identify companies included in the perimeter of a corporate group.

```
{
  "campoCodificadoDva": {
    "valor": "0002",
    "tablaDecodificacion": "tablaCodigosDva",
    "literal": "Dependencia estructural"
  },
  "campoCodificadoSubtipoDva": {
    "valor": "00020001",
    "tablaDecodificacion": "tablaTiposDva",
    "literal": "Cabecera Grupo Consolidado"
  },
  "fechaAlta": "2015-12-01",
  "fechaFuente": "2021-11-26"
},
```

## PUBLIC COMPANY

Public company or company dependent on a public body of the State, Autonomous Community or Local Entities.

For each company it is possible to obtain the type of organization it is (State-owned trading company, Public Entity, Autonomous Administrative Entity) and know if the dependence is with a state, autonomous community or local body; for example:

- ✓ Autonomous Community Administration

- ✓ Community of interests
- ✓ Provincial Council, council, town council
- ✓ Establishment
- ✓ General State Administration
- ✓ Autonomous administrative body
- ✓ Mercantile Companies
- ✓ Town hall
- ✓ Association of Municipalities
- ✓ State Agencies
- ✓ Mutual insurance companies associated with the Social Security....

```
"listaDatosValorAnnadido": [
  {
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    "campoCodificadoSubtipoDva": {
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      "tablaDecodificacion": "tablaTiposDva",
      "literal": "Entidad de ámbito municipal inferior al municipio"
    },
    "fechaAlta": "2016-01-14",
    "fechaFuente": "2022-04-18",
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        "tablaDecodificacion": "tablaTipoEnte",
        "literal": "Entidad de ámbito municipal inferior al municipio"
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      "identificador": "0724119AE005",
      "regimenContable": "Público",
      "regimenPresupuestario": "Limitativo",
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        "valor": "10",
        "tablaDecodificacion": "tablaTipoContabilidad",
        "literal": "S.1313 Administraciones Públicas: Administración Local"
      },
      "descripcionFuenteAlta": "M.A.P. 01.01.1900"
    }
  }
],
```

## FINANCIAL FATCA

It is a tax law of the United States. FATCA, (Foreign Account Tax Compliance Act) aims to prevent tax evasion by U.S. individuals or legal entities that do not declare income outside the United States.

It allows to know which companies are affected by the FATCA regulations and which appear in the sectorization file of the Bank of Spain or have requested a GIIN.

```
{
  "campoCodificadoDva": {
    "valor": "0004",
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    "literal": "Financiera Fatca"
  },
  "campoCodificadoSubtipoDva": {
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    "tablaDecodificacion": "tablaTiposDva",
    "literal": "Sí. Empresa con actividad financiera"
  },
  "fechaAlta": "2015-12-21",
  "fechaFuente": "2022-05-05"
},
```

## ACTIVE IN NETWORKS AND MEDIA

Companies that are active in social networks, or about which news have been published in digital or written media.

Allows to know if a company is active in networks (without media), in media (without networks) or in networks and media: with information from social networks or active websites.

```
{
  "campoCodificadoDva": {
    "valor": "0005",
    "tablaDecodificacion": "tablaCodigosDva",
    "literal": "Activa en redes y medios"
  },
  "fechaAlta": "2016-09-29",
  "fechaFuente": "2007-12-03"
},
```

## CONTRACTOR COMPANY

Company that has been awarded contracts tendered by the Public Administration in the last 5 years.

```
{
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    "literal": "Empresa Contratista"
  },
  "fechaAlta": "2019-11-19",
  "fechaFuente": "2019-11-18"
},
```

## COMPANY SIZE

It allows to know the company size according to the Commission Recommendation 2003/361/EC dated 6 May 2003 on limits and conditions associated to employees and turnover, public entity condition, shareholders, etc.

```
{
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  "datosDvaTamannoEmpresa": {
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      "literal": "Microempresa"
    },
    "campoCodificadoDatoActivacion": {
      "valor": "04",
      "tablaDecodificacion": "tablaDatoActivacion",
      "literal": "Balances"
    }
  }
}
```

## LINKS

Determines the shareholding relationship of companies with direct or indirect participation.

Possible uses:

- ✓ Valuation of companies
- ✓ Uses of Compliance, to find out who is behind a company.
- ✓ Risk Prevention

Available Data Insights:

- IMMEDIATE PARENT COMPANY  
First company with > 50%
- GLOBAL ULTIMATE PARENT COMPANY  
Latest company with > 50%
- MAJORITY SHAREHOLDER  
Person > 50%
- GLOBAL BENEFICIAL OWNER  
Person or company with > 25%.

- NATIONAL PARENT COMPANY  
Last national or first foreign parent company > 50%

```
{
  "campoCodificadoDva": {
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    "literal": "Titular Real (GBO)"
  },
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        "cifTitular": "0G28459311",
        "dunsTitular": "462230442",
        "razonSocialTitular": "FUNDACION RAMON ARECES",
        "porcentajeParticipacionTitular": 37.39,
        "campoCodificadoPaisTitular": {
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          "literal": "ESPAÑA "
        }
      }
    ]
  }
}
```

## EXPORT PROPENSITY

It is an indicator that provides the probability that a company with financial information performs operations abroad (both intra-communitary and exports).

Possible uses:

- ✓ Insurance companies, to offer their coverage to companies starting their operations abroad.

```
{
  "campoCodificadoDva": {
    "valor": "0014",
    "tablaDecodificacion": "tablaCodigosDva",
    "literal": "Probabilidad de exportación"
  },
  "datosDvaProbabilidadExporta": {
    "modeloScoring": "3",
    "fechaCalculoScoring": "2022-02-07",
    "fechaInicioVigencia": "2021-10-22",
    "probabilidadExportEntregable": "0.68422176",
    "score1100Entregable": "2",
    "campoCodificadoIndicePropensionExportacion": {
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      "tablaDecodificacion": "tablaPropensionExportacion",
      "literal": "Mayor Propensión a la exportación"
    }
  },
  "versionFormula": "1.1"
}
```

## RESILIENCE INDEX

This is an index (not a Scoring) that measures the capacity to face an unexpected exceptional situation with a significant impact on the productive and/or commercial processes of the entity.

Possible uses:

- ✓ Identify possible "weaknesses" on our customers (avoid non-payments) or suppliers (possible break in the supply chain).
- ✓ In a situation, such as the one caused by COVID, identify which companies may have problems to recover and return to operate as before being affected by such situation.

```
{
  "campoCodificadoDva": {
    "valor": "0015",
    "tablaDecodificacion": "tablaCodigosDva",
    "literal": "Indice de Resiliencia"
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  "datosDvaIndicadorResiliencia": {
    "percentilIndiceResiliencia": "61",
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      "tablaDecodificacion": "tablaNivelResiliencia",
      "literal": "Medio-Alto"
    },
  },
  "campoCodificadoIndiceRiesgoSectorial": {
    "valor": "3",
    "tablaDecodificacion": "tablaImpactoSector",
    "literal": "Moderado"
  }
}
},
```

## COMPANY IN DIFFICULTY

Official definition in line with the Guidelines on State aid for rescuing and restructuring non-financial companies in difficulty (2014/C 249/01) by which it is considered that, in the absence of State intervention, their economic disappearance in the short or medium term would be almost certain.

Possible uses:

- ✓ Allocation of grants (Public Administrations or Financial Entities)
- ✓ Possibility of identifying companies with financing needs

```
{
  "campoCodificadoDva": {
    "valor": "0017",
    "tablaDecodificacion": "tablaCodigosDva",
    "literal": "Empresa en Crisis"
  },
  "datosDvaEmpresaEnCrisis": {
    "indicadorEntregable": "N",
    "fechaCalculoScoring": "2022-02-10",
    "fechaInicioVigencia": "2022-02-10"
  }
}
},
```



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