

NUEVA EMPRESA DE DEMOSTRACION SAU "NIMSA"

Active REFERENCES

NIF A00000000 D-U-N-S® Number 475205709

Credit Report

Executive Summary

Identification

BUSINESS ADDRESS

PASEO CASTELLANA , 133
28046 MADRID

NUMBER OF BRANCHES

11

TELEPHONES

916617119 | 900555874 | 900176076 | 902176076

FAX

910006666

CORPORATE EMAIL

laficticianueva@empresa.com

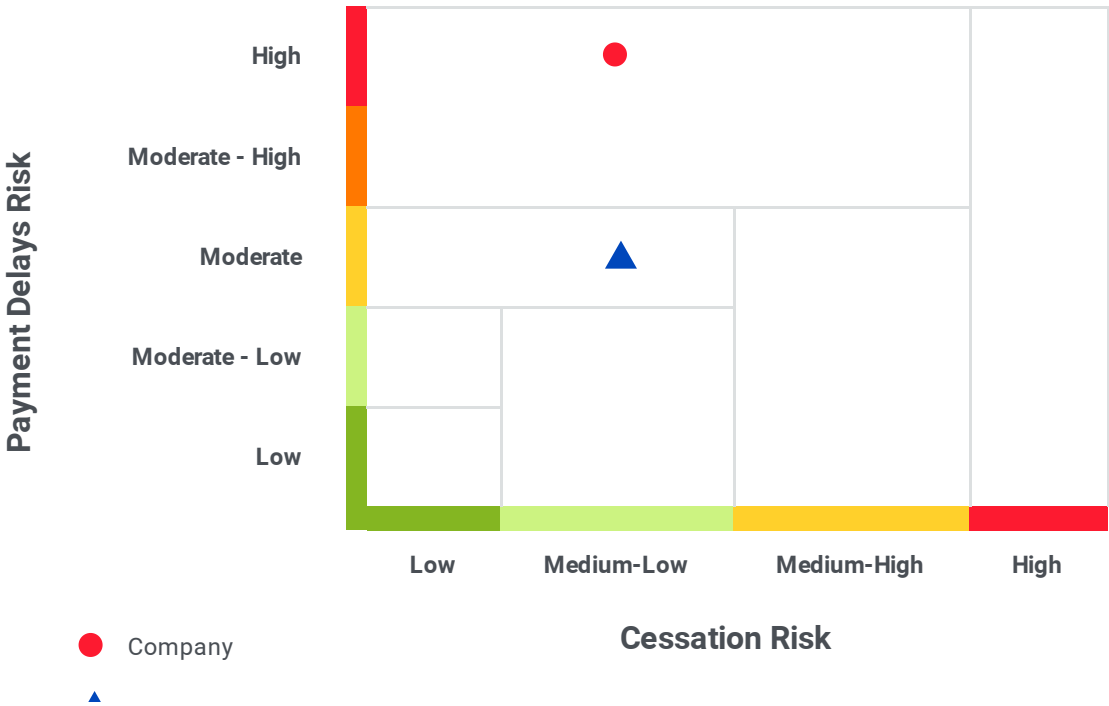
WEBSITE

www.laprimerasd.es | www.informa.es

Business Risk



BUSINESS RISK INDICATOR
High late payment risk





INFORMA EVALUATION
12/20
Medium-Low Failure Risk



CREDIT APPRAISAL
30,000 €



DELINQUENCY SCORE
1/100
(Payment Delays Probability 98.44% - High)



INSURABLE BY CESCE
Yes

Payment Behaviour



RAI
Yes



ASNEF EMPRESAS
Yes



EBE DEFAULTS OF PAYMENTS
Yes



ICIED
Yes



RIJ
Yes



LATE PAYMENTS
3
Payment Average Delay Days

Restructuring Plans



RESTRUCTURING PLAN
Yes
14/11/2022

Judicial and Insolvency Proceedings Information



SPECIAL AND INSOLVENCY PROCEEDINGS
1
Last: 25/03/2025



LEGAL ACTIONS
6
Last: 21/03/2025



ADMINISTRATIVE CLAIMS
3
Last: 03/12/2024

Financial Information



BALANCE SHEET SALES (2024)
2.000.000 €
(Own Sources)



BALANCE SHEET RESULTS (2024)
990.000 €
(Own Sources)

TOTAL ASSETS (2024)

SHARE CAPITAL

16.000.000 €
(Own Sources)

500.000 €

Business Information



CONSTITUTION DATE

01/02/1980



SIZE DEFINITION ACCORDING TO THE EU

Big company



ACTIVITY (CNAE 2025)

0124

Growing of pome fruits and stone fruits



AWARDED PUBLIC CONTRACTS

Yes



BANK ENTITIES

8



ACTIVITY STARTING DATE

01/04/1981



ACTIVITY (CNAE 2009)

0124

Growing of pome fruits and stone fruits



INTERNATIONAL OPERATIONS

Imports



EMPLOYEES

55

Corporate Structure



PRESIDENT

RODRIGO DEMOSTRACION, JOSE LUIS



PARENT COMPANY

LA EMPRESA DE VIAJES PARA DEMOSTRACION 2025 SL



PARTICIPATIONS

2

Legal Structure



LEGAL FORM

Sole Corporation



LATEST ACT PUBLISHED IN BORNE

07/07/2020 - Change of registered address



LATEST PRESS ARTICLE

02/06/2020 - Other Press - FINANCIAL DATA



STOCK EXCHANGE PRICE

Yes

Updating and Consultations

- This report's latest data update was on **22/07/2025**
- The information contained in this report has been investigated and contrasted on **09/05/2025**
- This company has been consulted 18469 times in the last quarter, the last time on **23/07/2025**

Business Risk

Situation

 ACTIVE

Business Risk Positioning

Business Risk Matrix

 BUSINESS RISK INDICATOR
High late payment risk

Payment Delays Risk

High

Moderate - High

Moderate

Moderate - Low

Low

Low

Medium-Low

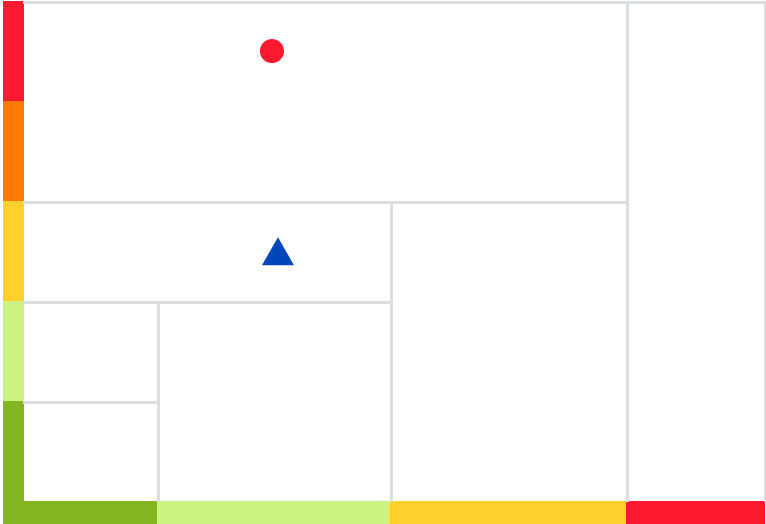
Medium-High

High

Cessation Risk

● Company

▲ Sector



 INFORMA EVALUATION
12/20
Medium-Low Failure Risk

 DELINQUENCY SCORE
1/100
(Payment Delays Probability 98.44% - High)

 CREDIT APPRAISAL
30,000 €

Credit Report - NUEVA EMPRESA DE DEMOSTRACION SAU

User: clientes@informa.es Date: 23/07/2025

INFORMA D&B S.A.U. (S.M.E.), leader in Business, Financial, Sectorial and Marketing information - www.informa.es

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Business Risk Assessment

	Company	Sector
Failure Score	12/20	15/20
Delinquency Score	1/100	47/100

ENTITY'S RISK POSITIONING

The company presents a High late payment risk. Medium-low failure risk and High late payment risk.

SECTOR'S RISK POSITIONING

The median of the companies of the sector presents a Moderate late payment risk. Medium-low failure risk and Moderate late payment risk.

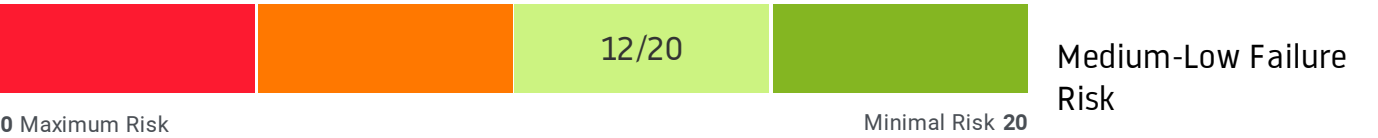
POSSIBLE ACTIONS TO BE TAKEN

- Charge Interests for Delayed Payments
- Redefine payment conditions
- Grant Risk Limits per Customers
- Request Fund Provision

Failure Score

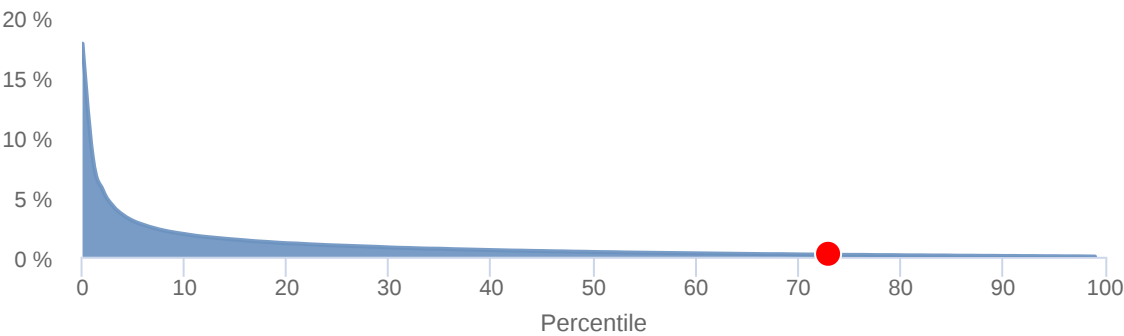
Failure Score

INFORMA EVALUATION



PROBABILITY OF FAILURE

This entity is located in a **73percentile** and its failure probability is **0,18%**





INFORMA Evaluation

Financial situation

- The company's financial situation is good.
- The company's financial situation evolution has been negative.
- The sales evolution has been positive, not so for the results one, which has been stable.
- The capacity of transforming the sales generated by its activities in liquid resources is above the one of the companies on its sector with its same size.
- Taking the EBIT into consideration, the company has good capacity to face the cost of the external financing.
- The long term enforceable debt of the company is below the one of the sector to which it belongs.
- The company has very good capacity to generate cash from its operating activities and meeting its short term debts.

Company Structure

- This business can be classified as small according to its sales volume.
- It has registered a positive employees' numbers evolution.
- The activity sector of the company has an average failure risk in comparison with other sectors.

Performance and Incidences

- The available information indicates that the company does have some quite insignificant payment incidences.
- It appears that there are administration claims or legal actions registered against this company.

Accounts Filing

- Once expired the legal delays, the latest Annual Filed Accounts of a company is not available.

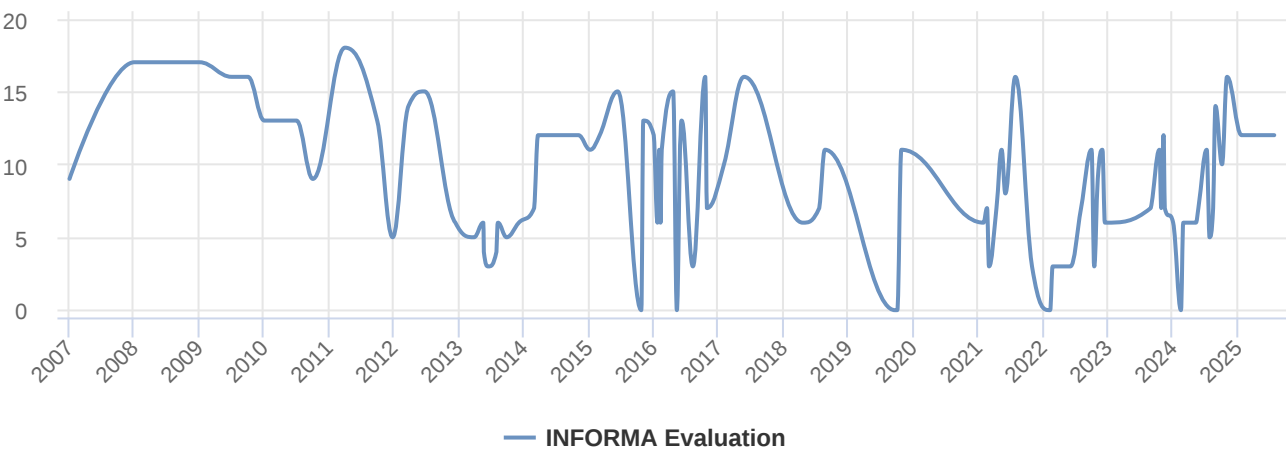
Other relevant information

- Se ha procedido a realizar una revisión de la calificación de la sociedad por parte de uno de nuestros analistas derivada del resultado de nuestras investigaciones.

Reasons behind the Latest Outstanding Calculations in the INFORMA Evaluation

Date	Change	Resulting note	Event
26/05/2025	=	12	There has been a variation in the company's non-payments information
02/05/2025	=	12	There has been a variation in the company's payment behaviour information
25/03/2025	=	12	Variation in the rating system with respect to legal incidences information
13/02/2025	=	12	New financial statements have been uploaded
20/01/2025	✓	12	Variation in the rating system with respect to legal incidences information One of our analysts has carried a detailed revision of all available information of the company

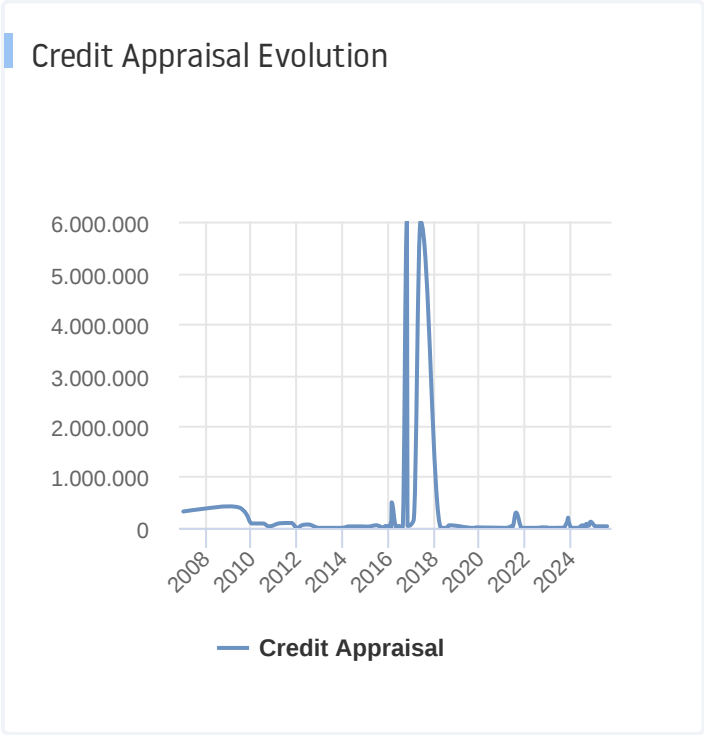
INFORMA Evaluation Evolution



Credit Appraisal

€

MAXIMUM CREDIT (FROM 0 A 6,000,000 €)
30,000 €



Delinquency Score

Delinquency Score

PAYMENT DELAYS RISK

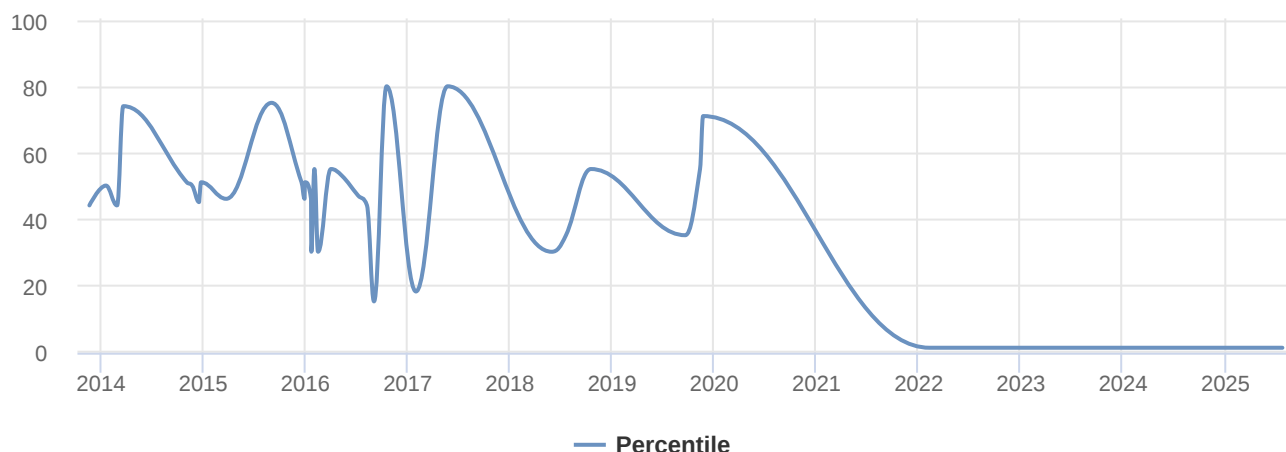
1/100

High

PAYMENT DELAYS PROBABILITY

This entity is located in a **1 percentile** and its payment delay probability is **98,44%**

Delinquency Score Evolution



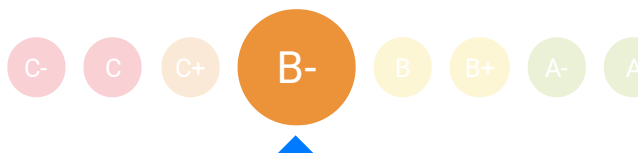
Sector Risk

Sector Risk

SECTOR

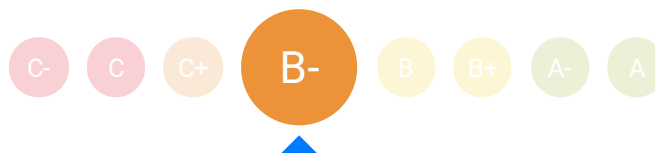
CULTIVO DE FRUTOS TROPICALES Y SUBTROPICALES. CULTIVO DE FRUTOS CON HUESO Y PEPITAS

SHORT TERM (1 YEAR)



MODERATELY VULNERABLE SECTOR / MEDIUM RISK

MEDIUM TERM (2-3 YEARS)



MODERATELY VULNERABLE SECTOR / MEDIUM RISK

Payment Behaviour

R.A.I. Disputed Bills Register

Consultation made on 23 July of 2025 at 13:29

DATE OF THE LAST ENTRY

12/03/2012

TOTAL AMOUNT

12.500,00 €

NUMBER OF ENTRIES FOUND

2

Information coming from the Disputed Bills Register (RAI), that can only be used for legitimate information needs of the consulting party, in accordance with its social or business activity, in order to grant a credit or for the monitoring or control of the already granted credits and can not be transmitted or transferred to third parties, nor copied, duplicated, reproduced or

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ASNEF Empresas



Consultation made on 23 July of 2025 at 13:29

Executive Summary

- All the unpaid contracts of the company are in a friendly collection situation.
- 100,00% of the non-fulfilment of payment obligations are more than 6 months old.

Non-Payment details

Creditor Type	Product	Non-payment Amount	Number of Non-payments	Date of the first non-payment	Date of the last non-payment
Telecommunications companies	Reverse Factoring	1.809,03 €	2	15/04/2017	30/05/2017
Operations Amount		-			
Situation		Voluntary Insolvency Proceeding			
Financial Credit Establishments	Current Account Overdraft	1.518,81 €		25/05/2018	26/09/2018
Operations Amount		-			
Situation		Voluntary Insolvency Proceeding			



TOTAL NON-PAYMENT AMOUNT

3.327,84 €

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Bundled Products

Situation	Non-payment Amount	Number of Operations	< menores
Voluntary Insolvency Proceeding	3.327,84 €	2	3.327,84 €

Experian Bureau Empresarial Bank and Multi-sectorial Defaults of Payment

Consultation made on 23 July of 2025 at 13:29

Executive Summary

- The 50,00% of the unpaid contracts, which represent 54,36% of the amount, have been declared as unsuccessful by its creditor, who considered the recovery extremely difficult.
- 100,00% of the non-fulfilment of payment obligations are more than 6 months old.
- The 50,00% of the non-fulfilment of payment obligations of more than 6 months old have been catalogued as unsuccessful.

Non-Payment details

Creditor Type	Product	Non-payment Amount	Number of Non-payments	Date of the first non-payment	Date of the last non-payment
Credit Insurance Company	Credit Policy	1.809,03 €	2	15/04/2017	30/05/2017
Operations Amount		-			
Situation		Bad Debt			
Telecommunications	Telecommunications	1.518,81 €		25/05/2018	26/09/2018
Operations Amount		-			
Situation		> 180 days from the first expired default			



TOTAL NON-PAYMENT AMOUNT

3.327,84 €

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Bundled Products

Situation	Non-payment Amount	Number of Operations	< menores
> 180 days from the first expired default	1.518,81 €	1	1.518,81 €
Bad Debt	1.809,03 €	1	1.809,03 €

ICIRED Defaults of Payments File

Consultation made on 23 July of 2025 at 13:29

Creditor	Debt Origin	Claimed	Outstanding	Publication	Modification	Judicial
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Classification	Amount	Amount	Date	Date	Claim
Insurance contract	1.978,78 €	1.533,52 €	29/09/2023	11/03/2025	No
Insurance contract	5.291,79 €	3.544,91 €	29/09/2023	25/02/2025	No
Insurance contract	4.807,03 €	4.807,03 €	29/09/2023	30/09/2023	No
Insurance contract	5.571,96 €	5.571,96 €	29/09/2023	30/09/2023	No
Insurance contract	6.000,00 €	6.000,00 €	29/09/2023	30/09/2023	No
Insurance contract	6.000,00 €	6.000,00 €	29/09/2023	30/09/2023	No
Insurance contract	35.664,63 €	35.664,63 €	29/09/2023	30/09/2023	No
Insurance contract	6.545,00 €	6.545,00 €	29/09/2023	30/09/2023	No
Insurance contract	27.960,14 €	27.960,14 €	29/09/2023	30/09/2023	No
Insurance contract	6.807,85 €	6.807,85 €	29/09/2023	30/09/2023	No
Insurance contract	6.000,00 €	6.000,00 €	29/09/2023	30/09/2023	No
Insurance contract	27.565,31 €	27.565,31 €	29/09/2023	30/09/2023	No
Insurance contract	5.134,46 €	5.134,46 €	29/09/2023	30/09/2023	No
Insurance contract	6.338,15 €	6.338,15 €	29/09/2023	30/09/2023	No
Insurance contract	12.523,50 €	12.523,50 €	29/09/2023	30/09/2023	No
Insurance contract	6.505,35 €	6.505,35 €	29/09/2023	30/09/2023	No
Insurance contract	12.912,10 €	12.912,10 €	29/09/2023	30/09/2023	No
Insurance contract	4.322,50 €	4.322,50 €	26/04/2023	27/04/2023	No
Insurance contract	1.978,23 €	1.678,23 €	22/11/2020	17/02/2022	No

Insurance contract	7.923,01 €	5.923,01 €	22/11/2020	17/02/2022	No
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Judicial Unpaid Amounts Register (RIJ)

Consultation made on 23 July of 2025 at 13:29

Creditor Classification	Debt Origin	Claimed Amount	Outstanding Amount	Publication Date	Modification Date	Type
Professional, scientific and technical activities	Services rendering contract	2.420,00 €	2.420,00 €	03/01/2021	26/10/2021	Judicial
Electricity, gas, steam and hot water supply	Services rendering contract	13.235,31 €	13.235,31 €	03/01/2021	26/10/2021	Judicial

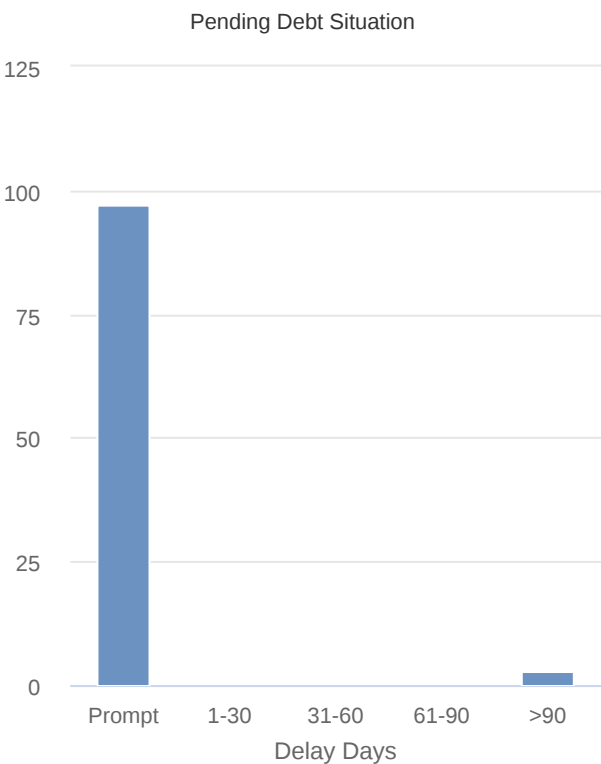
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Paydex: Payment Behaviour

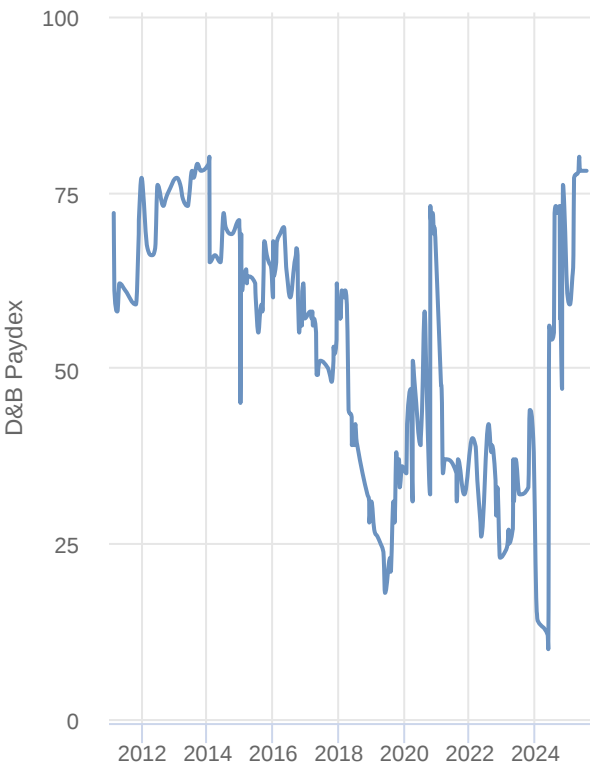
Summary

AVERAGE DELAY DAYS	D&B PAYDEX	NUMBER OF PAYMENT EXPERIENCES (LAST 12 MONTHS)
3	78	12
TOTAL EXPERIENCES AMOUNT	AVERAGE EXPERIENCES AMOUNT	TOTAL DELAYED AMOUNT
433.510 €	36.125 €	3%

Payment Experiences Analysis



Paydex Evolution



Payment Experiences

Value Ranges (€)	Experiences	Total Amount	Paid punctually	1-30 days	31-60 days	61-90 days	+90 days
> 100.000	2	420.708 €	100%				
< 10.000	10	12.802 €	2%	3%	5%	4%	86%
Total	12	433.510 €					

Restructuring Plan

Writ Number 407/2023

PROCEEDING STATUS
PROPOSAL

PROCEEDING DATE
14/11/2022

TYPE OF INSOLVENCY
Probable insolvency

CONDUCTED IN
MADRID, MERCANTILE COURT N. 2

Phase	Edict Date	Source
PROPOSAL	14/11/2022	Published in the Insolvency Proceedings Public Register, of date 13/01/2023
Observations	SE PRESENTA LA PROPUESTA DEL PLAN DE REESTRUCTURACION	

Judicial and Insolvency Proceedings Information

Latest Insolvency Proceedings and Special Procedures

① Amounts expressed in €

Insolvency Proceeding

Date	Type of Legal Action	Incidence Status	Assets	Liabilities
25/03/2025	INSOLVENCY PROCEEDINGS	REQUEST	-	-

There is an insolvency proceeding registered at INFORMA D&B

Last Legal Actions

① Amounts expressed in €

Civil Section

Date	Type of Legal Action	Incidence Status	Acting Party	Amount
05/03/2025	ORDINARY	ORDINARY TRIAL JUDGMENT	NO CONSTA	
03/01/2025	EXCHANGE	PAYMENT REQUIREMENT	NO CONSTA	7.200,00
14/06/2023	ORDINARY	ORDINARY TRIAL SUMMONING	BANCO SANTANDER SA	

There are 4 incidents in the Civil Section registered at INFORMA D&B

Social Section

Date	Incidence Status	Acting Party	Amount
21/03/2025	CLAIM FOR A SUM IN LABOUR COURT	NO CONSTA	5.200,00
18/02/2020	CLAIM FOR A SUM IN LABOUR COURT	DESCONOCIDO	1.520,05

There are 2 incidents in the Social Section registered at INFORMA D&B

Latest Administrative Claims

Social Security

Notification

Date	Organization	Amount
03/12/2024	FACTORY INSPECTION/ SOCIAL SECURITY DE MADRID	1.512,00 €

There is one administrative claim with the Social Security registered at INFORMA D&B

Other bodies

Notification

Date	Organization	Amount
16/05/2022	TOWN/ CITY HALL DE MADRID	231,00 €
03/06/2020	COUNSELLING DE TRANSPORTES, MOVILIDAD E INFRAESTRUCTURAS DE MADRID	2.001,00 €

There are 2 administrative claims with Other Official Bodies registered at INFORMA D&B

Financial Elements

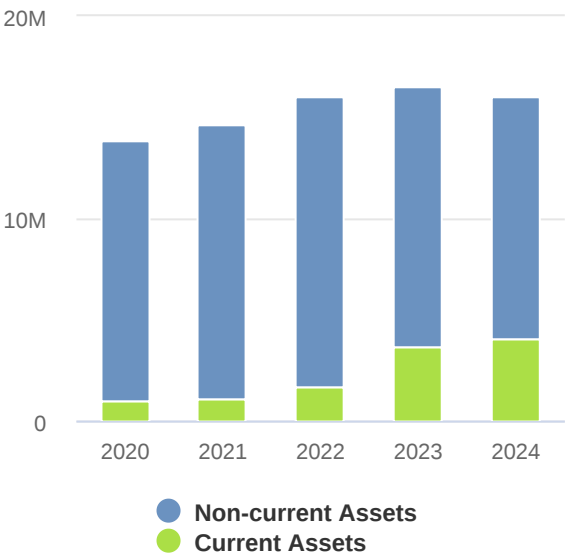
❶ In this section, you will find financial information corresponding to the last three years. If you want to check out the financial information of the last five exercises, you can do it online or by downloading an Excel file with the information from the Financial Report.

Balance Sheet Analysis

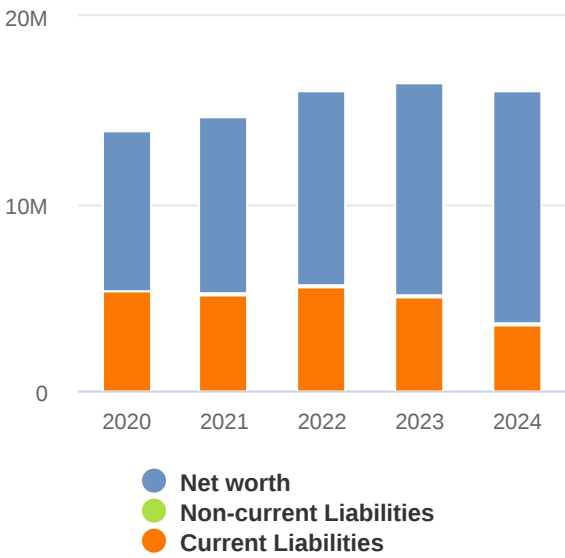
❶ Amounts expressed in €

	31/12/2024	% Assets	31/12/2023	% Assets	31/12/2022	% Assets
Assets						
A) NON CURRENT ASSETS	11.980.000,00	74,88	12.790.000,00	77,52	14.380.000,00	89,57
B) CURRENT ASSETS	4.020.000,00	25,13	3.710.000,00	22,48	1.674.000,00	10,43
Liabilities						
A) NET WORTH	12.343.000,00	77,14	11.353.000,00	68,81	10.373.000,00	64,61
B) NON CURRENT LIABILITIES	80.000,00	0,50	90.000,00	0,55	85.000,00	0,53
C) CURRENT LIABILITIES	3.577.000,00	22,36	5.057.000,00	30,65	5.596.000,00	34,86

Assets Balance



Liabilities Balance



Balance Sheet Comments

- The total assets of the company decreased 3,03 % between 2023 and 2024.
- This decrease has been greater in non current assets that reduced in 6,33 %.

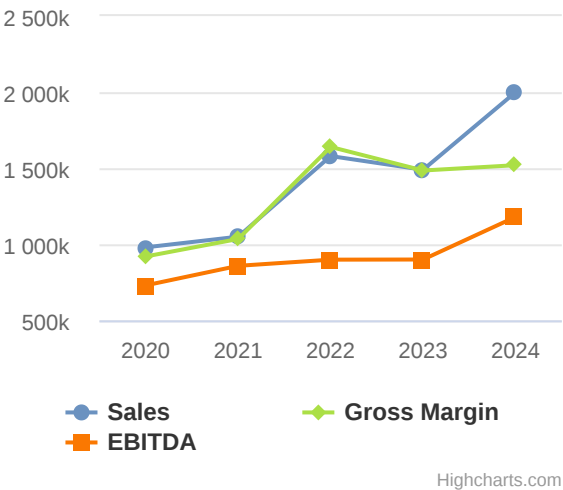
- Assets reduction contrasts with a 8,72 % net worth growth. Therefore, the company's indebtedness has reduced in 28,95 %.

Profit and Loss Account Analysis

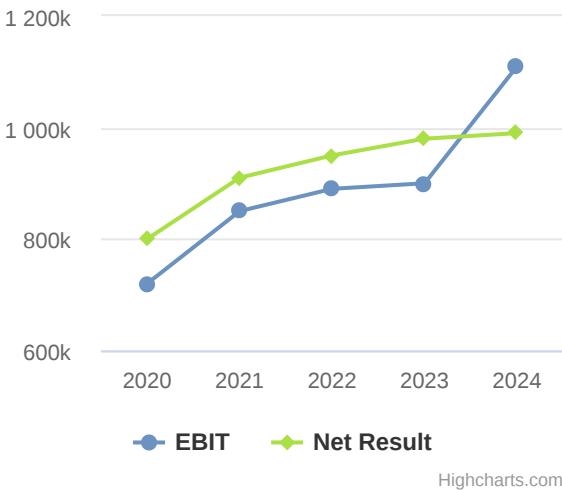
① Amounts expressed in €

	31/12/2024	% Net Turnover	31/12/2023	% Net Turnover	31/12/2022	% Net Turr
Sales	2.000.000,00		1.490.000,00		1.580.000,00	
Gross Margin	1.520.000,00	76,00	1.485.000,00	99,66	1.640.000,00	100,00
EBITDA	1.180.000,00	59,00	900.000,00	60,40	899.000,00	56,90
EBIT	1.110.000,00	55,50	900.000,00	60,40	890.000,00	56,33
Net Result	990.000,00	49,50	980.000,00	65,77	950.000,00	60,13
Effective Tax Rate (%)	5,71		4,85		6,86	

Sales and Margin



Results



Comments on the Profit and Loss Account

- The sales figure of the company grew up 34,23 % between 2023 and 2024.
- The EBIT of the company grew up 23,33 % between 2023 and 2024.
- This evolution implies an increase in the company's economic profitability.
- The result of these variations is an increase of the company's Economic Profitability of 35,16 % in the analysed period, being equal to 7,38 % in the year 2024.
- The Net Result of the company grew up 1,02 % between 2023 and 2024.
- The contribution of operating activities to the evolution of Financial Profitability has been superior than those of financial activities

- The result of these variations is a profitability reduction of 6,17 % in the analysed period, being equal to 8,51 % in the year 2024.

Financial Data of the Annual Financial Report

Results Distribution

① Amounts expressed in €

Item	Value
Amounts to be Distributed	
Profit and Loss	980.000,00
Carryover	0,00
Voluntary Reserves	0,00
Other Reserves Disposable at Will	0,00
Total of Amounts to be Distributed	980.000,00
Application to	
Legal Reserve	0,00
Goodwill Reserve	0,00
Special Reserves	0,00
Voluntary Reserve	980.000,00
Dividends	0,00
Carryover and Others	0,00
Compensation of Previous Exercises Losses	0,00
Application Total	980.000,00



SOURCE: ANNUAL FINANCIAL REPORT
2023

Comparative Sector Analysis

Sector Composition

COMPARED SECTOR (CNAE 2009)	NUMBER OF COMPANIES	SIZE (SALES VOLUME)
0124	353	0 - 2,000,000.00 Euros
Growing of pome fruits and stone fruits		

Balance Sheet Analysis

① % over total assets

	Company (2024)	Sector	Difference
Assets			
A) Non-current Assets	74,87	58,47	16,40
B) Current Assets	25,12	41,53	-16,41
Liabilities			
A) Net Worth	77,14	51,88	25,26
B) Non-current Liabilities	0,50	22,58	-22,08
C) Current Liabilities	22,36	25,54	-3,18

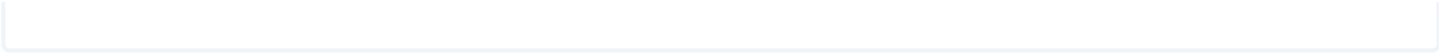
Profit and Loss Account Analysis

① % on the total operating income

	Company (2024)	Sector	Difference
Sales	91,32	91,85	-0,53
Gross Margin	69,41	70,71	-1,30
EBITDA	53,88	13,85	40,03
EBIT	50,68	7,79	42,89
Net Result	45,21	4,94	40,27

Comments on the Sectorial Comparative

- Compared with its sector, the assets of the company show a higher proportion of Non current Assets. Specifically the difference with the sector average is 16,40 %.
- About liabilities composition the company resorts on a wider scale to self financing, being the proportion of Net Worth a 25,26 %. higher. As a consequence, external financing sources are less used by the company (25,26 % less than the sector)
- The proportion that the sales mean to the company's total ordinary income is 91,32 %; 0,53 % lower than that of the sector.
- The company's EBIT was positive and was 50,68 % with regard to the total ordinary income, 42,89 % superior to that of the sector.
- The company's capacity to generate operating income is higher than the one of the sector as its ratio EBIT/Sales is higher (0,56 versus 0,08).
- The company's positive Net Result was equal to 45,21 % with regard to the total ordinary income, 40,27 % superior to the sector.
- The financial results and the tax impact have had a negative impact on the net result of the company, with a worse behaviour than the sector.



Corporate Structure

Administrative Links

Summary

GOVERNING BODY

13 members

Latest Change: 27/07/2021

OTHER POSITIONS

8 members

Latest Change: 09/12/2015

AUDITOR

2

Latest Change: 31/12/2018

OPERATIVE BOARD MEMBERS

13

Latest Change: 27/07/2021

NON-CURRENT POSITIONS

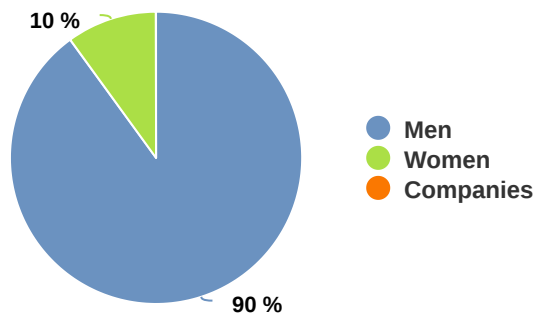
8

Latest Change: 27/07/2021

TOTAL NUMBER OF POSITIONS

44

Distribution of the Administration Board



Main Board members, Directors and Auditor

Governing Body

Current Position	Surname and Name	Appointment Date
President	RODRIGO DEMOSTRACION, JOSE LUIS	27/07/2021
Vice-president	DEMOSTRACION DEMOSTRACION, MARIA CARMEN	01/06/2009
Member of the Board	MERAYO RICOL, FRANCISCO	19/06/2020
Member of the Board	DEMOSTRACION RUEDA, JAVIER	29/05/2018
Member of the Board	SOROYA RECIO, RUBEN	27/03/2015
Member of the Board	RODRIGO PEÑALBA, CESAR MANUEL	03/12/2014
Member of the Board	FICTICIO DEMOSTRACION, ASUNCION	19/12/2013
Member of the Board	DEMOSTRACION DEMOSTRACION, MANUEL	04/06/2009
Member of the Board	DEMOSTRACION DEMOSTRACION, SERGIO	07/12/2007

Current Position	Surname and Name	Appointment Date
Member of the Board	DEMOSTRACION DEMOSTRACION, JOSE	12/07/2006

Auditor

Current Position	Surname and Name	Appointment Date
Auditor	DELOITTE SL	31/12/2010
Consolidated Accounts Auditor	DELOITTE SL	31/12/2018

Board members remuneration: 157.900,00 €



SOURCE: ANNUAL FINANCIAL REPORT
2019

There are 23 current positions + 8 former positions registered at INFORMA D&B

Functional Managers

Current Position	Surname and Name
General Manager	PRUEBA DEMOSTRACION, JUAN LUIS
Manager	DEMO SANCHEZ, JESUS
Manager	DEMO LOPEZ, PEDRO
Financial Director	MATEN SALSA, ERNESTO
Production Director	DEMOSTRACION DEMOSTRACION, MARIA CARMEN
Commercial Director	DEMOSTRACION FUNCIONAL, LUIS
Marketing Director	DEMOSTRACION FICTICIO, ROGELIO
Quality Control Director	DEMOS DEMOS, ROGELIO
Advertising Director	RULLAN ROMAN, JAVIER

Former Position	Surname and Name
Export Director	DEMO GARCIA, JOSE
Assistant General Manager	DEMOSTRACION DEMOSTRACION, MARIA CARMEN
Production Director	DEMOSTRACION FUNCIONAL, LUIS

There are 13 current managers registered at INFORMA D&B

Financial Links

Shareholders

Registered Name	CIF/Country	%	Source	Rep. Date
LA EMPRESA DE VIAJES PARA DEMOSTRACION 2025 SL	B99999999	100,00	Own sources	21/01/2025

There is one current shareholder + 16 former shareholders registered at INFORMA D&B

Participations

Registered Name	CIF/Country	%	Source	Rep. Date
TERCER SERVICIO ESPECIAL CATERING DE DEMOSTRACIONES SLU	B00000000	100,00	Own sources	21/01/2025
SEGUNDA PRUEBA BT	D00000000	100,00	Mercantile Register	31/12/2023

There are 2 valid participations + one former participation registered at INFORMA D&B

Business Information

Constitution Data

Constitution Data	
CONSTITUTION DATE	ACTIVITY STARTING DATE
01/02/1980	01/04/1981
ESTABLISHMENT DATE	FOUNDER NAME
01/01/1975	DEMOSTRACION DE PRUEBA
ORIGIN	
La sociedad surge como consecuencia de La sociedad procede de la fusión por absorción de la SOCIEDAD DEMOSTRACIÓN SA y de la SOCIEDAD DE PRUEBA SL	

Size of the Company

Size Definition According to the EU	
SIZE BASED ON THE 2003/361/CE RECOMMENDATION	CATALOGUING REASON
Big company	Depending company shareholders' size

Activity

Main Activity	
CNAE ACTIVITY	REGISTERED ACTIVITY
CNAE 2009- 2025: 0124 - Growing of pome fruits and stone fruits	Plantación, cultivo, distribución y transporte de toda clase de frutos, frutas y hortalizas, comercio al por mayor y al por menor de productos alimenticios.
SIC ACTIVITY	ACTIVITY DESCRIPTION
0179 - Fruits and tree nuts, nec	Cultivo de flores

Secondary Activities	
CNAE 2009 ACTIVITY	SIC ACTIVITY

0210 - Silviculture and other forestry activities

0811 - Timber tracts

CNAE 2009 ACTIVITY

0142 - Other beef cattle and buffaloes breeding

SIC ACTIVITY

0212 - Beef cattle, except feedlots

There are 6 secondary activities registered for this company at INFORMA D&B.

Employees

Employees



LATEST EMPLOYEES FIGURE
55 employees (2025)



% OF FIXED EMPLOYEES
76,36%



% OF TEMPORARY EMPLOYEES
23,64%

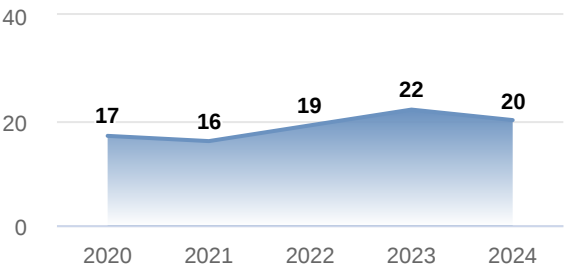


% OF MEN
86,36%



% OF WOMEN
13,64%

Employees' Evolution



Employees Distribution

Category	Average number of employees	Men	Women
Gender distribution		19	3

Source: Annual Financial Report 2023

Awarded Public Contracts

Summary by Administration Type (last 5 years)

STATE ADMINISTRATION

15 (113.692.657,76 €)
Último: (28/05/2025)

LOCAL ADMINISTRATION

42 (138.707.187,37 €)
Último: (07/05/2025)

AUTONOMOUS REGION ADMINISTRATION ENTITIES

4 (11.380.625,96 €)
Último: (27/05/2025)

STATE ADMINISTRATION ENTITIES

4 (1.393.542,96 €)
Último: (21/07/2025)

AUTONOMOUS REGION ADMINISTRATION

30 (28.253.982,90 €)
Último: (19/06/2025)

PUBLIC INDEPENDENT INSTITUTIONS

1 (602.434,10 €)
Último: (13/03/2025)

LOCAL ADMINISTRATION ENTITIES

3 (4.150.898,06 €)
Último: (14/02/2025)

PUBLIC ADMINISTRATION

1 (5.000,00 €)
Último: (10/09/2020)

 There may be public tenders awarded by this company whose information is not available at the processed public sources.

Latest Awarded Public Contracts

File AB/2023/0000003823

CONTRACTING BODY

Consejo de Administración de la Sociedad Mercantil Estatal de Gestión Inmobiliaria de Patrimonio, M.P.S.A. (Segipsa)

PROJECT TYPE

Works

PUBLIC TENDER AMOUNT

22.695.249,26 €

SOURCE

Public Sector Contracting Platform (Published On 21/07/2025)

ORGANIZATIONAL UNIT

OTRAS ENTIDADES DEL SECTOR PÚBLICO>SOCIEDADES, FUNDACIONES y CONSORCIOS ESTATALES>Ministerio de Hacienda>SEGIPSA

AGREEMENT'S PURPOSE

Ejecución de las obras para la mejora de la eficiencia energética en determinados inmuebles de Patrimonio Sindical Acumulado que se ejecutarán en el marco de financiación por el Plan de Recuperación, Transformación y Resiliencia financiado por la Unión Europea -NEXT GENERATION. Grupo_03

PROCUREMENT PROCEDURE

Open

PUBLIC TENDER SETS

1

Registered Name	NIF	Awarded Amount	Awarding Date	Set
NUEVA EMPRESA DE DEMOSTRACION SAU	A00000000	982.474,16 €	21/03/2024	13

Registered Name		NIF	Awarded Amount	Awarding Date	Set
Id. Contract		L13			
Description		Ceuta			

File CSE/9900/1101047835/22/AM

CONTRACTING BODY Servicio Murciano de Salud - Gerencia	ORGANIZATIONAL UNIT Comunidades Autonomas>Región de Murcia
PROJECT TYPE Services	AGREEMENT'S PURPOSE Acuerdo Marco para la contratación de los servicios de Desarrollo y Soporte de los Sistemas de Información del Servicio Murciano de Salud
PUBLIC TENDER AMOUNT 15.977.280,00 €	PROCUREMENT PROCEDURE Open
SOURCE Public Sector Contracting Platform (Published On 19/06/2025)	PUBLIC TENDER SETS 1

Registered Name		NIF	Awarded Amount	Awarding Date	Set
NUEVA EMPRESA DE DEMOSTRACION SAU		A000000000		20/10/2022	
Id. Contract		1101047835			
Duration		2 years			
Description		Acuerdo Marco para la contratación de los servicios de Desarrollo y Soporte de los Sistemas de Información del Servicio Murciano de Salud			

File 202450PA0003

CONTRACTING BODY Secretaría General de Salud Digital, Información e Innovacion del Sistema Nacional de Salud	ORGANIZATIONAL UNIT Administracion del Estado
PROJECT TYPE Services	AGREEMENT'S PURPOSE Servicios de implantación y puesta en marcha del Nodo Genómico del SNS -SIGenES- Plan de Recuperación, Transformación y Resiliencia -Financiado por la Unión Europea- Nextgeneration EU.
PUBLIC TENDER AMOUNT 2.223.862,80 €	PROCUREMENT PROCEDURE Open
SOURCE Public Sector Contracting Platform (Published On 28/05/2025)	PUBLIC TENDER SETS 1

Registered Name		NIF	Awarded Amount	Awarding Date	Set
NUEVA EMPRESA DE DEMOSTRACION SAU		A000000000	1.244.242,00 €	10/04/2025	
Id. Contract		001			
Duration		14 months			
Description		Servicios de implantación y puesta en marcha del Nodo Genómico del SNS -SiGenES- Plan de Recuperación, Transformación y Resiliencia -Financiado por la Unión Europea- Nextgeneration EU.			

File 592123/2023

CONTRACTING BODY Gerencia de Aguas de Ceuta Empresa Municipal S.A.	ORGANIZATIONAL UNIT Comunidades Autonomas>Ciudad Autónoma de Ceuta
PROJECT TYPE Works	AGREEMENT'S PURPOSE Obras de ejecución del proyecto para la rehabilitación de fachadas y redes del abastecimiento, saneamiento, pluviales y red de riego en la Barriada PPt. Felipe de la Ciudad Autonoma de Ceuta
PUBLIC TENDER AMOUNT 7.729.598,90 €	PROCUREMENT PROCEDURE Open
SOURCE Public Sector Contracting Platform (Published On 27/05/2025)	PUBLIC TENDER SETS 1

Registered Name		NIF	Awarded Amount	Awarding Date	Set
NUEVA EMPRESA DE DEMOSTRACION SAU		A000000000	5.972.871,89 €	11/02/2025	
Id. Contract		59213/2023			
Duration		24 months			
Description		Obras de ejecución del proyecto para la rehabilitación de fachadas y redes del abastecimiento, saneamiento, pluviales y red de riego en la Barriada PPt. Felipe de la Ciudad Autonoma de Ceuta			

File 202400000108

CONTRACTING BODY Dirección General de Agenda Urbana y Arquitectura	ORGANIZATIONAL UNIT Sector Público>ADMINISTRACIÓN GENERAL DEL ESTADO>Ministerio de Vivienda y Agenda Urbana>Secretaría de Estado de Vivienda y Agenda Urbana
--	--

PROJECT TYPE

Works

AGREEMENT'S PURPOSE

Rehabilitación del Baluarte de la Bandera y Bóvedas Anejas para su uso como Centro de Interpretación en la Ciudad Autónoma de Ceuta.

PUBLIC TENDER AMOUNT

2.834.663,85 €

PROCUREMENT PROCEDURE

Open

SOURCE

Public Sector Contracting Platform (Published On 22/05/2025)

PUBLIC TENDER SETS

1

Registered Name	NIF	Awarded Amount	Awarding Date	Set
NUEVA EMPRESA DE DEMOSTRACION SAU	A00000000	2.582.378,77 €	28/03/2025	
Id. Contract	001			
Duration	20 months			
Description	Rehabilitación del Baluarte de la Bandera y Bóvedas Anejas para su uso como Centro de Interpretación en la Ciudad Autónoma de Ceuta.			

There are 100 awarded contracts for this company registered at INFORMA D&B

Tendered Public Contracts

Summary by Project Type (last 5 Years)

SERVICES

1 (15,00 €)

Último: (10/09/2020)

 There may be public tenders submitted by this company whose information is not available at the processed public sources.

Latest Tendered Public Contracts

File 1/2020

PROCESSING TYPE

Ordinary

PROJECT TYPE

Services

AGREEMENT'S PURPOSE

Acceso a la Base de datos

CPV

Database services

TENDER SUBMISSION DEADLINE

30/09/2020

PUBLIC TENDER SETS

1

PUBLIC TENDER AMOUNT

15,00 €

STATUS

Resolved

PUBLICATION DATE

10/09/2020

Registered Name	NIF	Awarded Amount	Awarding Date	Set
TERCER SERVICIO ESPECIAL CATERING DE DEMOSTRACIONES SLU	B00000000	15.000,00 €	10/09/2020	
Description	Acceso a la Base de datos			

Other Business Data

Commercial Operations

Purchases

Imports 40,00%

Imports from CHILE

60,00% national distribution

Sales

100,00% national distribution

Suppliers

Registered Name	International
PROVEEDOR DEMO SPA	YES
PROVEEDOR UNICO, S.L.	NO

There are 2 proveedores registered at INFORMA D&B

Customers

Registered Name

International

CLIENTE DEMOSTRACION SL

YES

LA LEGAL SL

NO

There are 2 clientes registered at INFORMA D&B

Sales Breakdown

El 25% de su cifra de negocio corresponde a venta de mercaderías.

El 75% de su cifra de negocio corresponde a prestación de servicios.

Payments to Suppliers

i Amounts expressed in €

	2023	2022
AVERAGE PAYMENT PERIOD (DAYS)		
Suppliers Average Payment Period	87	89
Paid Operations Ratio	92	92
Outstanding Operations Ratio	61	63
AMOUNTS (EUROS)		
Payments made	56.175.699,00	55.142.618,81
Outstanding Payments	5.500.343,00	6.402.503,78
INVOICES		
Amount of invoices presented on time	59.888.177,00	
% of total amount of invoices	92,00	
Amount of invoices presented on time	352	
% of total number of invoices	95,00	

i Source: Annual Financial Report 2023

Professional and Advertising Services

PROFESSIONAL SERVICES EXPENSES

250,000.00 €

ADVERTISING SERVICES EXPENSES

35,000.00 €

 Source: Annual Financial Report 2019

Banks

Entity	Branch	Address	Town	Province
BANCO SANTANDER, S.A.			ZARAGOZA	
OPEN BANK, S.A.				
CAJAMAR CAJA RURAL, S.C.C.			MADRID	
BANCO DE DEPOSITOS, S.A.				
CAJAMAR CAJA RURAL, S.C.C.	0000	PASEO DE ALMERIA 75	ALMERIA	Almería
BANKINTER, S.A.				
BANCO BILBAO VIZCAYA ARGENTARIA, S.A.				
CAIXABANK, S.A.	7981	AV. MEDITERRANEO, 51	MADRID	Madrid

There are 8 bank entities registered at INFORMA D&B

Financing Operations Summary

MORTGAGE LOAN
2

Financing Operations

 Amounts expressed in €

Mortgage Loan

GRANTED AMOUNT

400.000,00

LONG-TERM OUTSTANDING AMOUNT

100.000,00

SHORT-TERM OUTSTANDING AMOUNT

100.000,00

TOTAL OUTSTANDING AMOUNT

200.000,00

SOURCE

Mercantile Register (2023)

ENTITY

BANCO SANTANDER, S.A.

ASSETS INVOLVED IN THE ACTIVITY

Nave industrial Alcobendas

INTEREST RATE

EURIBOR + 2.2%

EXPIRY DATE

15/10/2025

GRANTED AMOUNT

400.000,00

LONG-TERM OUTSTANDING AMOUNT

50.000,00

SHORT-TERM OUTSTANDING AMOUNT

75.000,00

TOTAL OUTSTANDING AMOUNT

125.000,00

SOURCE

Mercantile Register (2023)

There are 2 financing operations registered at INFORMA D&B

Leasing

① Amounts expressed in €.

Entity	Assets involved in the activity	Up to 1 year	From 1 to 5 years	More than 5 years	Source
CAIXA LEASING	ELEMENTOS DE TRANSPORTE	90.000,00	100.000,00	1.100.000,00	Mercantile Register (2023)
CAIXA LEASING	ELEMENTOS TRANSPORTE	40.000,00	0,00	0,00	Mercantile Register (2023)
CAIXA LEASING	ELEMENTOS TRANSPORTES	30.000,00	20.000,00	140.000,00	Mercantile Register (2023)
CAIXA LEASING	ELEMENTOS DE TRANSPORTE	50.000,00	60.000,00	70.000,00	Mercantile Register (2023)

There are 4 leasing operations

Public Aid and Grants

① Amounts expressed in €.

Body - Entity	Type	Concession Date	Nominal Amount	Source
JUNTA CASTILLA LA MANCHA	Infrastructures	2003	250.000,00	Mercantile Register 31/12/2023
ICO	Other economic interventions	2002	150.000,00	Mercantile Register 31/12/2023

There are 2 current public aid and grants registered at INFORMA D&B S.A.

Names and Brands

Names and Brands

MAIN NAME

NUEVA EMPRESA DE DEMOSTRACION SAU

ANCIENT NAME

NUEVA SOCIEDAD DE DEMOSTRACION SAU | LA NUEVA SOCIEDAD DE DEMOSTRACIONES SA

ANAGRAM

NIMSA

SIGN

PRISODE | ENDEMOSA

There are 4 valid brands, signs and commercial names + 5 non-valid registered at INFORMA D&B S.A.

Online Presence

Internet Sites



WEBSITE

www.laprimerasd.es
www.informa.es



BLOG

<http://www.empresaactual.com/>



CORPORATE EMAIL

laficticianueva@empresa.com

Social Networks



FACEBOOK

<http://www.facebook.com/laprimerasd>

<http://www.facebook.com/informadb>



TWITTER

<https://twitter.com/informa>



LINKEDIN

<http://www.linkedin.com/company/informa-d&b>

Legal Structure

Legal Data

Constitution Data

PUBLICATION DATE

02/03/2009

REGISTERED TOWN

Madrid

ANNOUNCEMENT NUMBER

1111111

REGISTER DATA

Volume 2230, Folio 112, Sheet 39383, Book 1, Section 8
And Registration 1 (10/02/2009)

CONSTITUTION LEGAL FORM

JOINT STOCK COMPANY

CONSTITUTION SHARE CAPITAL

1.280.000,00

Current Structure Data

LEGAL FORM

Sole Corporation

SHARE CAPITAL

500.000,00 €

PAID-UP CAPITAL

500.000,00 €

Legal Aspects

OBLIGATION TO FILL IN FINANCIAL STATEMENTS

Sí

LISTED ON A STOCK EXCHANGE

Sí

CHAMBER CENSUS

Yes. Registered in I.A.E. (2021)

Stock Exchange Information

Stock Exchange Type	Listed on the Stocks Exchange of	Listing	Status
Spanish Stock exchanges	Valencia		Suspended
Spanish Stock exchanges	Barcelona		Suspended
Spanish Stock exchanges	Madrid	Variable annuity	Suspended
Spanish Stock exchanges	Bilbao	Mixed annuity	Active

Legal Entity Identifier (LEI)

LEI IDENTIFIER

959800360GUGDZ8BHF44

INSCRIPTION DATE

10/09/2020

GAZETTE DATE

10/09/2020

RENEWAL DATE

31/12/2020

i Source: Legal Entity Identifiers (gleif.org)

B.O.R.M.E. (Official Gazette of the Mercantile Register)

Executive Summary

Activity Acts: 1 (Latest: 19/12/2011)

Administrators' Acts: 4 (Last: 19/06/2020, first: 19/12/2013)

Capital Acts: 1 (Latest: 13/12/2011)

Constitution Acts: 1 (Latest: 02/03/2009)

Filed Accounts Acts: 4 (Last: 16/07/2011, first: 16/07/2010)

Identification Acts: 1 (Latest: 07/07/2020)

Information Acts: 1 (Latest: 26/06/2012)

Proceedings Acts: 1 (Latest: 16/07/2010)

Latest acts in B.O.R.M.E.

Other Acts

Act	Date	Announcement Number	Mercantile Register
Change of registered address	07/07/2020	1.009.982	Madrid
Appointments	19/06/2020	998.587	Madrid
Appointments	29/05/2018	8.599.798	Madrid
Appointments	03/12/2014	8.587.842	Madrid
Appointments	19/12/2013	9.789.789	Madrid
Other concepts	26/06/2012	5.858.528	Madrid
Registered activity enlargement	19/12/2011	8.528.528	Madrid
Capital enlargement (IA)	13/12/2011	8.978.978	Madrid
Annual Filed Accounts (2010)	16/07/2011	8.963.896	Madrid

Act	Date	Announcement Number	Mercantile Register
Total split project filing	16/07/2010	9.999.995	Madrid

There are 14 acts registered at INFORMA D&B

Press Articles

Press Summary by Type of Information (last five years)

Legal Notices: 0

Structural Data: 0

Informative Data: 0

Financial Information: 1 (Latest: 02/06/2020)

Negative Information: 0

Lines of Business: 0

Information on Grants and Awardings: 0

Historical Press Releases: 14 (Last: 05/06/2014, first: 20/07/2006)

Latest Press Articles

No press articles have been collected for this company in the last few years. You can check out the historical register

There are 14 press articles registered at INFORMA D&B

Complementary Information

Complementary Information

Corporate Social Responsibility

Entidad Familiarmente Responsable -EFR© desde el 03/11/2011 N° de registro:118/01-2011 Norma:1000-1 Entidad de certificación:AUDELCO

Financial Information

Por causas ajenas a nuestra voluntad el Depósito de cuentas del Registro Mercantil del ejercicio 2013, se ha recibido erróneamente, teniendo disponible el Depósito consolidado.

Addresses

Addresses

Current Legal Seat Address

ADDRESS

PASEO CASTELLANA, 133 (28046 - Madrid)

TELEPHONE

900555874 | 900176076 | 902176076 | 916617119

Operating Registered Address

ADDRESS

PASEO DE LA CHOPERA (4 B), 25 (28100 - ALCOBENDAS - Madrid)

TELEPHONE

910000014

Previous Seat Address

ADDRESS

CALLE SERRANO, 48 (28001 - Madrid)

Branches

Street	Postal Code	Town	Province	Telephone	D-U-N-S®
AVENIDA SANT JORDI , 308	08960	SANT JUST DESVERN	BARCELONA	930000014	
CALLE VELAZQUEZ , 21	28001	MADRID	MADRID		470016508
CALLE VELAZQUEZ , 18	28001	MADRID	MADRID		471418667
CALLE RIBERA DE CURTIDORES , 18	28005	MADRID	MADRID		472353475
BARRIO PILAR	28029	MADRID	MADRID	910000018	465388151
AVENIDA BUCARAMANGA (BJ) , 20	28033	MADRID	MADRID	910000012	475425315
CALLE IMPALA , 5	28033	MADRID	MADRID	917633072	468573937

PASEO DE LA CHOPERA (4 B) , 25	28100	ALCOBENDAS	MADRID	910000014	461307164
PASEO DE LA CHOPERA , 80	28100	ALCOBENDAS	MADRID		471260271
PLAZA BANARES , 44	48003	BILBAO	BISCAY		

There are 11 branches registered at INFORMA D&B.

Latest Changes

Latest Changes on the Company		
Date	Report section	Change description
27/06/2025	Business Information	Number of employees
26/05/2025	Business Risk	Payment Behaviour (Modification / De-registration from E.B.E. Bank and Multi - sectorial Defaults of Payment)
22/05/2025	Business Risk	Informa Evaluation (Situation)
21/05/2025	Executive Summary	Identification (Contact data)
21/05/2025	Business Information	Number of employees
08/05/2025	Business Information	Number of employees
08/05/2025	Corporate Structure	Participations (Historical Participation)
08/05/2025	Executive Summary	Identification (Contact data)
11/04/2025	Business information	Awarding (Awarding registration)
04/04/2025	Business information	Awarding (Awarding registration)
02/04/2025	Business information	Awarding (Awarding registration)
25/03/2025	Business Risk	Legal Actions (Registration INSOLVENCY PROCEEDINGS - REQUEST (25/03/2025))
25/03/2025	Business Risk	Legal Actions (Registration SOCIAL - CLAIM FOR A SUM IN LABOUR COURT (21/03/2025))
25/03/2025	Business Risk	Legal Actions (Registration ORDINARY - ORDINARY TRIAL JUDGMENT (05/03/2025))
24/03/2025	Business Information	Names and Brands (Business name)

20/03/2025	Business information	Awarding (Awarding registration)
19/03/2025	Business information	Awarding (Awarding registration)
19/03/2025	Business information	Awarding (Awarding registration)
11/03/2025	Business Risk	Payment Behaviour (Modification / De-registration on ICIREN Defaults of Payments File)
26/02/2025	Business Risk	Payment Behaviour- Paydex (Improvement)

Notes

Date	Notes	Created by	Visibility
23-04-2013	Aprovecha Tus Notas para guardar o compartir información sobre LA FICTICIA NUEVA SA	ASUNCION GALAVÍS	All

Additional Information

- This company was last consulted on **23/07/2025** and **458.097 times in total**
- Should you need additional information, do not hesitate to contact our **Customer Service**:
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