

Leaders in Business Information Services for customer acquisition, analysis and management.



MISSION

To support our customers' decision-making process by using the best and most innovative and reliable business information solutions.

VISION

To create the best business information solutions and contents, making them accessible to anyone who needs them.

VALUES

QUALITY & INNOVATION



CUSTOMER SATISFACTION

4.6
out of 5

PROFITS THROUGH EFFICIENCY

EBITDA
20
MM €

EMPLOYER SATISFACTION

91%

GLOBAL AWARENESS



INFORMA MAIN FIGURES

360
employees

4.46
MILLION
unique users

375
MILLION data
updated daily

30
MILLION
viewed pages,
monthly

65.1
MILLION
sales (2022)

More than **95%** of the financial entities

89% of the companies listed on IBEX 35

WHAT SETS US APART:

12
MILLION
€ invested

INVESTMENT
per year in national information purchase and handling.

7.5
MILLION
national economic agents

NATIONAL DATABASE
Comprehensive coverage of all the economic agents operating in Spain.

+550
MILLION
companies worldwide

DUN & BRADSTREET
Exclusive access to the Dun & Bradstreet Data Cloud business information.

135
EMPLOYEES
working for you

ONE TO ONE
We have the best teams on sales and customer service.

EXCLUSIVE INFORMATION OF BUSINESSES AND ENTREPRENEURS

D-U-N-S NUMBER

A unique global ID that helps identify and link companies all around the world.

BALANCE SHEETS P.A.

720,000
We have the highest number of balance sheets in our database.

ONLINE RATINGS

3,800,000
Companies and sole proprietors with rating.

PAYMENTS IN INFORMAManager

8,000,000
Payment experiences in our Payment Analysis program.

INFORMA

SOLUTIONS FOR ALL STAGES OF THE BUSINESS PROCESS



MARKETING
All the information services you need to manage databases and campaigns.

SALES
Learn more about your customers or potential customers and how to reach out to them.

FINANCES
Reduce non-payment risks and manage your financial risk.

PURCHASES
Analyse and manage your purchases and suppliers.

ESG & COMPLIANCE
Seamless legal norms.

INFORMA

BUSINESS RISK SOLUTIONS



ONERATE Credit management consultancy and customised technology.

INFORMAManager Business risk management at all stages of the business cycle.

INFORMA API All Spanish companies data integrated them into your systems.

CREDIT REPORTS Risk, business and financial information.

FINANCE ANALYTICS The intelligent credit risk management for global platform designed.

DIRECT+ Integrate the data you need on international companies in your systems.

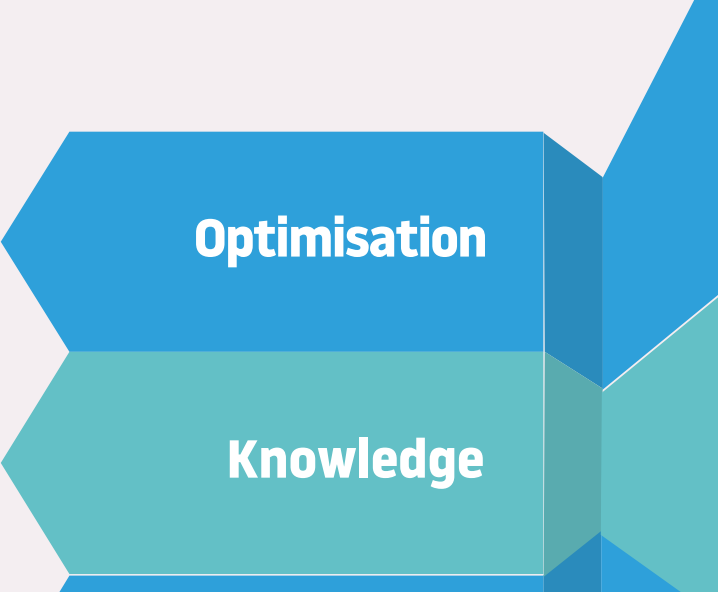
INTERNATIONAL SERVICES INFORMA D&B International business reports.

NATIONAL INFORMATION

INTERNATIONAL INFORMATION

INFORMA

MARKETING SOLUTIONS



GEOMARKETING AND GEOPUBLIC INATLAS Predictive geolocation using Big Data.

SABI INFORMA Financial analysis with applications in the commercial and marketing areas.

SPECIAL DATABASES Exporting companies and recently constituted companies.

MASTER DATA MANAGEMENT Customer database standardisation, enrichment and processing.

DBK SECTORIAL OBSERVATORY Spanish and Portuguese sectors' studies.

DUNS 100,000 Main Iberian companies.

PROSPECT VISIT Database + telemarketing to create leads.

GEOCODE Standardisation, validation, encoding and geolocation of postal addresses.

MODELO ANTIDESERCIÓN PERSONALIZADO Churn or turnover drop probability.

HOUSEHOLDS' DATABASE Per income estimate, at a household level.

ROBBERING LIST Screening according to the official list.

LISTBROKING Multi-channel listings.

GEOCOMARKETING WORLDWIDE International predictive geolocation.

D&B HOOVERS Database of marketable companies.

ORBIS Financial and marketing information on companies worldwide.

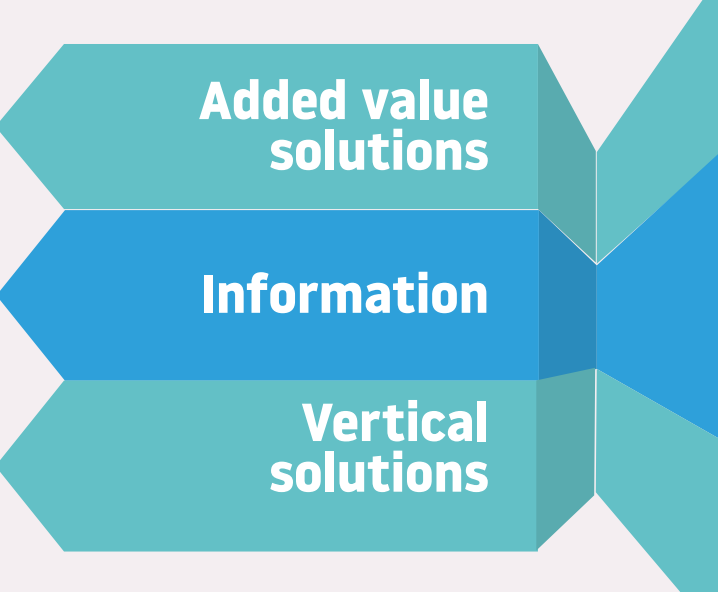
INTERNATIONAL MARKETING 550 million companies worldwide.

NATIONAL SOLUTIONS

INTERNATIONAL SOLUTIONS

INFORMA

COMPLIANCE & ESG SOLUTIONS



D&B ONBOARD Online access for the onboarding of customers and suppliers.

SCREENING Reliable and secure verification of sanctions' lists.

ESG WHISTLEBLOWING CHANNEL Europe's leading compliance solution for building trust.

CTI'S BPO A professional team at your service.

BENEFICIAL OWNERSHIP

FATCA - CRS Ensure regulation compliance.

D&B ESG RANKING Ranks companies based on their ESG performance.

INFORMA'S LINKAGES APPLICATION All links between companies.

ANACREDIT Information required by the ECB.

D&B RISK ANALYTICS ESG ESG performance of your suppliers' and customers'.

NATIONAL ESG INFORMATION All ESG data of Spanish companies.

ESG CONSULTING Consultancy specialised in tailor-made ESG solutions.

INFORMA

OTHER SOLUTIONS



INBONIS Ratings for SMEs.

ICRED Credit information.

LEANUS Companies' analyser.

REGISTRY SERVICES Traffic, Property and Commercial Registries.

PÓLIZA FÁCIL All sales of customer portfolio.

CUSTOMISED RISK MODEL Machine learning risk model customised to the needs of the specific customer.

DEFAULTS OF PAYMENT FILES RAI, ASNEF Empresas, EBE, RIJ, Payment Analysis.

VALTUM Valuation of companies.

SYSTEMS BASED ON ARTIFICIAL INTELLIGENCE AND NLP BY DAII Automation of internal workflows by applying NLP to the information processing in official documents.

DEUDOR SEGURO EXPRES Only the national customers you need.

CIEGE Management certificate INFORMA-EI Economista.