




We have the Marketing Product that best suits your needs.

Find here a comparative table of the usefulness of each of our Marketing Products, depending on the target you want to address, your specific needs or the department of the company you belong to.



WHAT PRODUCT DO YOU NEED?

PRODUCT	ACCORDING TO YOUR TARGET	ACCORDING TO YOUR NEED	ACCORDING TO YOUR DEPARTMENT
			
PROSPECTA	B2B	Acquisition Knowledge	Marketing and Sales / Commercial Department Advertising Department / Operations Department Purchases Department
INTERNATIONAL MARKETING	B2B	Acquisition Knowledge	Marketing and Sales / Commercial Department Imports Department / Exports Department Purchases Department
SPECIAL DATABASES	B2B	Acquisition Knowledge	Marketing and Sales / Operations Department Imports Department / Exports Department Purchases Department
PROSPECTA & VISIT	B2B	Acquisition	Marketing and Sales Commercial Department
HOUSEHOLDS' DATABASE	B2C	Acquisition	Marketing and Sales Commercial Department Advertising Department
LISTBROKING	B2C	Acquisition	Marketing and Sales Commercial Department Advertising Department
ROBINSON LIST	B2C	Acquisition	Marketing and Sales Legal Department Advertising Department
LEAD SCORING	B2B B2C	Acquisition	Marketing and Sales Commercial Department Data Processing Department
DUNS 100.000	B2B	Acquisition	Marketing and Sales / Commercial Department Imports Department Operations Department
SABI INFORMA	B2B	Acquisition Knowledge	Marketing and Sales / Commercial Department Financial Department / Imports Department Exports Department / Operations Department Studies Department / Corporate Finance
ORBIS	B2B	Acquisition Knowledge	Marketing and Sales / Commercial Department Financial Department / Imports Department Exports Department / Operations Department Studies Department / Corporate Finance
D&B HOOVERS	B2B	Acquisition Knowledge	Marketing and Sales / Commercial Department Imports Department / Exports Department Operations Department / Human Resources Department
GEOCODE	B2B B2C	Acquisition Knowledge Optimisation	Marketing and Sales / Data Processing Department Commercial Department / Advertising Department Operations Department
SECTORIAL OBSERVATORY DBK	B2B B2C	Knowledge	Marketing and Sales / Financial Department General Management Studies Department
LINKAGES APPLICATION	B2B	Knowledge	Marketing and Sales / Operations Department Financial Department / Legal Department General Management
CUSTOMISED CUSTOMER ANTI-ATTRITION MODEL	B2B B2C	Acquisition Knowledge	Marketing and Sales / Commercial Department Advertising Department / Financial Department General Management
INATLAS GEOMARKETING	B2B B2C	Acquisition Knowledge Optimisation	Marketing and Sales Commercial Department Advertising Department
INATLAS GEOPUBLIC	B2B B2C	Acquisition Knowledge Optimisation	Marketing and Sales Commercial Department Advertising Department
MASTER DATA MANAGEMENT	B2B B2C	Acquisition Knowledge Optimisation	Marketing and Sales / Commercial Department Advertising Department General Management