### LA PRIMERA SOCIEDAD DE DEMOSTRACION SAU

**Tax Number**: A00000000 **DUNS** ® Number: 475205709

**REF:** DEMO

Summarized Report (Date:10/11/2020 User:600692)

### **EXECUTIVE SUMMARY**

#### Contact data

### **Business Address:**

AVENIDA DE LA INDUSTRIA, 32 28108 ALCOBENDAS MADRID

#### **Branches:**





A Fax: 910006666



Corporate e-mail:

laficticianueva@empresa.com

Telephones: 916617119 914165674

#### **Trade Risk**



Rating INFORMA



Situation of the Company: Active

Resilience Index: 63/100 (Medium-High)

Rublic Sources Incidences: Incidences registered

A Judicial Unpaid Amounts Register (RIJ): Yes

A R.A.I.: Not consulted

A Experian Bureau Empresarial (EBE): Yes

A ICIRED Defaults of Payments File: Yes

Payment average delay days: 12

### **Business Information**



Raw materials

Constitution date: 01/02/1980

Activity beginning date: 01/04/1981

Size definition according to the EU: Big company

Activity (CNAE 2009): 0124 - Growing of pome fruits and stone fruits

Reports International operations: Imports

Awarded public contracts: Yes

**Employees**: 15

m Bank entities: 7

#### **Corporate Structure**

A President: DEMOSTRACION PRESENTACION, **MARIA** 



Parent Company: SERVICIO APLICADO DE CATERING DE DEMOSTRACION SL

🔩 Structural Dependence: Participation in a

consolidated group

Rarticipations: 1

Legal structure



Legal Form: Sole Corporation



Latest act published in BORME: 07/07/2020 -Change of registered address



Latest press article: 02/06/2020 - Other Press ( FINANCIAL DATA)

A Listed on a Stock Exchange: Yes

This report's latest data update was on 09/11/2020

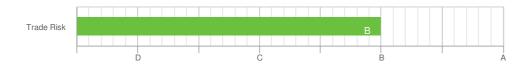
The information contained in this report has been investigated and contrasted on 14/10/2020

This company has been consulted 7.473 times in the last quarter, the last time on 10/11/2020

# TRADE RISK

### Rating

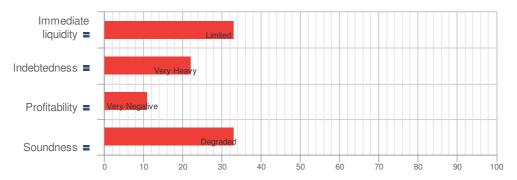
### **Rating INFORMA**



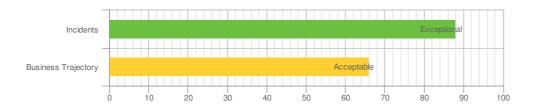
**Rating evolution** 

### Balance

### Exercise: 2019



### Performance



#### Reasons of the last outstanding calculation in the note

Date	Change	Resulting note	Event
03/11/2020	=	В	There has been a variation in the company's payment behaviour information
07/08/2020	=	В	Variation in the rating system with respect to legal incidences information
17/07/2020	=	В	There has been a variation in the risk associated to the activity sector of the company
14/07/2020	=	В	There has been a variation in the company's payment behaviour information
30/06/2020	=	В	There has been a variation in the company's payment behaviour information

#### **Rating Informa Explanation**

#### Financial situation

The company's financial situation is good.

The company's financial situation evolution has been stable.

The sales evolution has been positive. not the results one, which has been negative.

The auditor's opinion about the latest accounts has beenFAVOURABLE WITH RESERVATIONS

The capacity of transforming the sales generated by its activities in liquid resources is above the one of the companies on its sector with its same size.

The capacity to generate liquid resources from the use of its assets is above the one of the companies on its sector with its same size.

Taking the EBIT into consideration, the company has a very good capacity to face the cost of the external financing.

The long term enforceable debt of the company is below the one of the sector to which it belong.

The company has a good capacity to generate cash from its operating activities and meeting its short term debts.

#### **Company Structure**

This business can be classified as small according to its sales volume.

It has registered a positive employees' numbers evolution.

The activity sector of the company has a failure risk lower than other sectors.

### Performance and Incidences

The available information indicates that the company has some payment incidents.

It appears that there are claims by the administration or legal demands registered against this company.

#### **Accounts Filing**

The company files regularly its accounts.

### **Other Complementary Information**

Se ha procedido a realizar una revisión de la calificación de la sociedad por parte de uno de nuestros analistas derivada del resultado de nuestras investigaciones.

#### R.A.I. Disputed Bills Register

#### **Disputed Bills Register**

Consult if the company appears in the Disputed Bills Register file, the corresponding information would be included in your Report updating the evaluation of the company and Informa's Rating.

#### Experian Bureau Empresarial, Bank and Multi - sectorial Defaults of Payment.

#### Summary

The 50,00% of the unpaid contracts, that mean 54,36% of the amount, have been declared as unsuccessful by its creditor considering its recovery extremely difficult

100,00% of the non-fulfilment of payment obligations have more than 6 months

The 50,00% of the non-fulfilment of payment obligations with more than 6 months have been catalogued as unsuccessful.

#### Non-Payment details

Creditor Type	Product	Amount of the operations	Number of non-payments	Non- payment amount	Date of the first non-payment	Date of the last non-payment
Credit Insurance Company	Credit Policy	-	2	1.809,03	15/04/2017	30/05/2017
Situation: Bad Debt						
Telecommunications	Telecommunications	-	-	1.518,81	25/05/2018	26/09/2018

Situation: > 180 days from the first expired default

#### Non-payments total amount: 3.327,84

This information comes from Experian Bureau Empresarial Service, property of Experian Bureau de Crédito S.A. It could just be used for businessmen or professionals and for the own aims of the business, and could not be transferred or transmitted to third parties, copied, duplicate or reproduce, nor incorporate to any owned or external database, or reuse it in any direct or indirect way. Experian Bureau de Crédito S.A. may file you for damages it may suffer in case of breaching any of the aforementioned obligations. Experian would not be responsible of the lack of accuracy in the supplied information when it coincides with the one supplied by the creditor entities.

#### **ICIRED Defaults of Payments File**

### **Defaults of payment details**

Creditor classification	Debt origin	Claimed amount	Outstanding Amount	Publication Date	Modification Date	Judicial Claim
	Services rendering contract	686,2	343,45	04/08/2019	12/11/2019	No
	Services rendering contract	189,15	189,15	05/09/2019	12/11/2019	No

This information comes from ICIRED Defaults of Payments File, owned by Inversiones Colectivas en Red, S.L.; It could just be used for businessmen or professionals and for the own aims of the business, and could not be transferred or transmitted to third parties, copied, duplicate or reproduce, nor incorporate to any owned or external database, or reuse it in any direct or indirect way. Inversiones Colectivas en Red S.L. may file you for damages it may suffer in case of breaching any of the aforementioned obligations. ICIRED would not be responsible of the lack of accuracy in the supplied information when it coincides with the one supplied by the creditor entities.

#### Incidents

### Resumen

Situation of the Company: Active

Insolvency Proceedings and Debt Restructuring Procedures: 1 (18/09/2019)

Insolvency Proceeding: 1

Debt Restructuring Procedure: 0

Current Status: VOLUNTARY INSOLVENCY PROCEEDING

Legal Actions: 4 (first: 13/05/2020, last: 15/01/2014)

Civil Court: 2 Labour Courts: 2

Administrative Claims: 4 (first: 03/06/2020, last: 22/01/2016)

With the Social Security: 1
With the Tax Authorities: 0
With Other Institutions: 3

Judicial unpaid amounts register (RIJ): 1 (04/11/2019)

Civil Court: 1 Labour Courts: 0

Creditor in the insolvency proceeding of: No significant element.

#### Latest Insolvency Proceedings and Debt Restructuring Procedures

figures expressed in €

#### **INSOLVENCY PROCEEDING**

Date	Claim Type	Incidence Status	Assets	Liabilities
18/09/2019	INSOLVENCY PROCEEDINGS	DECLARATION		

There is an insolvency proceeding registered for Informa D&B

### **Last Legal Actions**

figures expressed in €

#### **CIVIL COURT**

Date	Claim Type	Incidence Status	Acting party	Amount
13/05/2020	ORDINARY	ORDINARY TRIAL JUDGMENT	BANCO SANTANDER SA	7.840,00
15/07/2016	ORDINARY	SEIZURE	BANCO SANTANDER SA	7.855,00

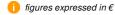
There are 2 incidents in the civil courts registered for Informa D&B

#### SOCIAL COURT

Date	Incidence Status	Acting party	Amount
18/02/2020	CLAIM FOR A SUM IN LABOUR COURT	DESCONOCIDO	1.520,05
27/12/2018	SEIZURE	DESCONOCIDO	8.000,00

There are 2 incidents in the labour courts registered at Informa D&B

### **Latest Judicial Unpaid Amounts Registers**



### **CIVIL COURT**

Date	Claim Type	Incidence Status	Acting party	Amount
04/11/2019	LEGAL ACTION NOT EXCEEDING 480,81 EUROS	VERBAL TRIAL JUDGMENT	NO CONSTA	3.200,72

There is a default of payment registered for Informa D&B

### **Latest Administrative Claims**

figures expressed in €

### **SOCIAL SECURITY**

### ENFORCEMENT

Date	Organization	Amount
22/01/2016	CENTRAL TREASURY FOR SOCIAL SECURITY DIRECCION PROVINCIAL DE MADRID	1.430,00

There is one administrative claim with the Social Security registered for Informa D&B

### **OTHER INSTITUTIONS**

#### SEIZURE

Date	Organization	Amount
11/02/2019	DEPUTATION/ DELEGATION PROVINCIAL DE VALENCIA - GESTION TRIBUTARIA	
22/01/2016	TOWN/ CITY HALL DE MADRID	1.200,00
NOTIFICATION		
NOTIFICATION  Date	Organization	Amount

There are 3 administrative claims with Other Institutions registered at for Informa D&B

# LEGAL STRUCTURE

Constitution data

Publication date: 02/03/2009 Register town: Madrid

Announcement number: 1111111

Register data:

Volume 2230, Folio 112, Sheet 39383, Book 1, Section 8,

Inscription 1 (10/02/2009)

Legal form: JOINT STOCK COMPANY

**Share capital:** 1.280.000,00 €

#### **Current structure data**

Legal Form: Sole Corporation
Share capital: 280.000,00 €
Paid-up capital: 280.000,00 €

#### **Legal Aspects**

Obligation to fill in Financial Statements: Yes Chamber census: Yes. Registered in I.A.E. (2019)

Listed on a Stock Exchange: Yes Stock exchange information:

Stock exchange type	Listed on the stocks exchange of	Type of quoting	Status
Spanish Stock exchanges	Valencia		Suspended
Spanish Stock exchanges	Barcelona		Suspended
Spanish Stock exchanges	Madrid	Variable annuity	Suspended
Spanish Stock exchanges	Bilbao	Mixed annuity	Active

### Legal entity identifier (LEI)

Source: Legal Entity Identifiers (p-lei.org)

Identifier:959800360GUGDZ8BHF44Inscription date:10/09/2020Date of the gazette:10/09/2020Renewal date:31/12/2020

#### **B.O.R.M.E.** (Official Gazette of the Mercantile Register)

#### Summary

Acts on activity: 1 (Last: 19/12/2011)

Acts on administrators: 4 (Last: 19/06/2020, first: 19/12/2013)

Acts on capital : 1 (Last: 13/12/2011)
Acts on creation : 1 (Last: 02/03/2009)

Acts on filed accounts: 4 (Last: 16/07/2011, first: 16/07/2010)

Acts on identification: 1 (Last: 07/07/2020)
Acts on Information: 1 (Last: 26/06/2012)
Acts on proceedings: 1 (Last: 16/07/2010)

#### MOST RELEVANT ACTS OF THE LAST TWELVE MONTHS

Act	Date	Announcement number	Mercantile Register
Change of registered address ()	07/07/2020	1.009.982	Madrid

#### **OTHER ACTS**

Act	Date	Announcement number	Mercantile Register
Appointments	19/06/2020	998.587	Madrid
Appointments	29/05/2018	8.599.798	Madrid
Appointments	03/12/2014	8.587.842	Madrid
Appointments	19/12/2013	9.789.789	Madrid
Other concepts	26/06/2012	5.858.528	Madrid
Registered activity enlargement	19/12/2011	8.528.528	Madrid
Capital enlargement (IA) 1	13/12/2011	8.978.978	Madrid
Annual Filed Accounts (2010) (	16/07/2011	8.963.896	Madrid
Total split project filing ()	16/07/2010	9.999.995	Madrid

There are 14 acts registered at INFORMA D&B

#### **Press articles**

### Press summary by type of information (last five years)

Legal notices : 0
Structural Data : 0
Informative data : 0

Financial Information: 1 (Last: 02/06/2020)

Negative information : 0 Business lines : 0

Information on grants and awardings: 0

Historical press releases: 14 (Last: 05/06/2014, first: 20/07/2006)

#### Latest press article published

#### 02/06/2020 OTHER PRESS - FINANCIAL DATA

LA PRIMERA SOCIEDAD DE DEMOSTRACIÓN destinará 58.201 euros en la remodelación de sus instalaciones, a fin de adaptarlas a las nuevas medidas de seguridad e higiene frente al Covid-19.

There are 15 press articles at INFORMA D&B

#### **Complementary Information**

#### **FINANCIAL INFORMATION**

Por causas ajenas a nuestra voluntad el Depósito de cuentas del Registro Mercantil del ejercicio 2013, se ha recibido erróneamente, teniendo disponible el Depósito consolidado.

Entidad Familiarmente Responsable -EFR© desde el 03/11/2011 Nº de registro:118/01-2011 Norma:1000-1 Entidad de certificación:AUDELCO

#### Addresses

#### Addresses

### **CURRENT LEGAL SEAT ADDRESS**

Address:

AVENIDA DE LA INDUSTRIA , 32 28108 ALCOBENDAS MADRID

Telephone: 916617119, 914165674

Fax: 910006666

#### **OPERATING ADDRESS**

Address:

PASEO DE LA CHOPERA (4 B) , 25 28100 ALCOBENDAS MADRID

Telephone: 910000014

Fax: 910000015

#### **PREVIOUS SEAT ADDRESS**

Address:

CALLE GOYA, 33 28001 MADRID

### Characteristics of the current address

Type of establishment: office

**Area:** 300 m2

Owners: owned; with no official confirmation

Local Situation: main

Local area: park of industries

### **Branches**

Street	Postal Code	Town	Province	Telephone Fax
AVENIDA SANT JORDI, 308	08960	SANT JUST DESVERN	Barcelona	T: 930000014 F: 930000015
PASEO DE LA CHOPERA (4 B), 25	28100	ALCOBENDAS	Madrid	T: 910000014 F: 910000015
CALLE IMPALA, 5	28033	MADRID	Madrid	T: 917633072
AVENIDA BUCARAMANGA (BJ), 20	28033	MADRID	Madrid	T: 910000012 F: 910000013
BARRIO PILAR	28029	MADRID	Madrid	T: 910000018
PLAZA BANARES, 44	48003	BILBAO	Bizkaia	
PASEO LA CONSTITUCION, 10	50008	ZARAGOZA	Saragossa	

There are 7 branches registered for INFORMA D&B

# **CORPORATE STRUCTURE**

#### **Administrative links**

### Summary

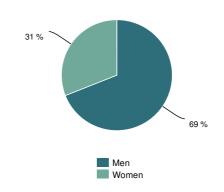
**Governing body:** 13 members (latest change: 19/06/2020). **Other Positions:** 8 members (latest change: 09/12/2015).

Auditor: 2 (latest change: 31/12/2018).

Non-current positions: 6 (latest change: 31/12/2019).

**TOTAL NUMBER OF MEMBERS: 29** 

#### Distribution of the administration board



#### **GOVERNING BODY**

Current position	Surname and name	Appointment date
President	DEMOSTRACION PRESENTACION, MARIA	15/07/2015
Vice-president	DEMOSTRACION DEMOSTRACION, MARIA CARMEN	01/06/2009
Member of the Board	MERAYO RICOL, FRANCISCO	19/06/2020
Member of the Board	DEMOSTRACION RUEDA, JAVIER	29/05/2018
Member of the Board	SOROYA RECIO, RUBEN	27/03/2015
Member of the Board Disqualified	RODRIGO PEÑALBA, CESAR MANUEL	03/12/2014
	Disqualification: 07/07/2020 (2 years). INHABILITAE	OO JUDICIALMENTE
Member of the Board	FICTICIO DEMOSTRACION, ASUNCION	19/12/2013
Member of the Board	DEMOSTRACION DEMOSTRACION, MANUEL	04/06/2009
Member of the Board	DEMOSTRACION DEMOSTRACION, SERGIO	07/12/2007
Member of the Board	DEMOSTRACIOÑ DEMOSTRAÇIOÑ, JOSE	12/07/2006

### **AUDITOR**

Current position	Auditor	Appointment date
Auditor	DELOITTE SL	31/12/2010
Consolidated Accounts Auditor	DELOITTE SL	31/12/2018

There are 23 current positions + 6 non-current positions registered at INFORMA D&B

**Board members remuneration:** 157,900.00 € (Source: Annual financial report 2019)

### **Functional Managers**

Current position	Surname and name
Manager	DEMO SANCHEZ, JESUS
Manager	DEMO LOPEZ, PEDRO
Financial Manager	MATEN SALSA, ERNESTO
Production Director	DEMOSTRACION DEMOSTRACION, MARIA CARMEN
Commercial Director	DEMOSTRACION FUNCIONAL, LUIS
Marketing Director	DEMOSTRACION FICTICIO, ROGELIO
Quality Director	DEMOS DEMOS, ROGELIO
Advertising Director	RULLAN ROMAN, JAVIER
Advertising Director	FUNCIONAL PRUEBA, ERNESTO
Data Processes Director	FUNCIONAL PRUEBA, ANTONIA
Non-current position	Surname and name
Exports Director	DEMO GARCIA, JOSE
Deputy General Manager	DEMOSTRACION DEMOSTRACION, MARIA CARMEN
Production Director	DEMOSTRACION FUNCIONAL, LUIS

There are 12 managers registered at INFORMA D&B.

### **Financial links**

#### **Shareholders**

Registered Name	Rating	Company Tax Number/Country	%	Source	Rep. Date
SERVICIO APLICADO DE CATERING DE DEMOSTRACION SL	< 7	B00000000	100.0	Inquiry information	13/10/2020

There are 1 current shareholder + 16 former shareholders registered at INFORMA D&B

### **Participations**

Registered Name	Company Tax Number/Country	%	Source	Rep. Date
SEGUNDA PRUEBA BT	D00000000	100	Own sources	27/04/2016

There are 1 current participation + 2 former participations registered at INFORMA D&B

## **ONLINE PRESENCE**

**Internet Sites** 

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Website:

www.informa.es

2

Blogs:

http://www.empresaactual.com/

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Corporate e-mail:

laficticianueva@empresa.com

#### **Social Networks**

Facebook

http://www.facebook.com/laprimerasd http://www.facebook.com/informadb

Twitter

https://twitter.com/informa

LinkedIn

http://www.linkedin.com/company/informa-d&b

# **LATEST CHANGES**

Date	Report Section	Change description
08/11/2020	Business information	Awarding (Awarding registration)
07/11/2020	Business information	Awarding (Awarding registration)
07/11/2020	Business information	Awarding (Awarding registration)
27/10/2020	Business information	Awarding (Awarding registration)
21/10/2020	Business information	Awarding (Awarding registration)
14/10/2020	Business information	Awarding (Awarding registration)
14/10/2020	Business Risk	Payment Behaviour- Paydex (Improvement)
09/10/2020	Business Information	Banks
08/10/2020	Business information	Awarding (Awarding registration)
08/10/2020	Business information	Awarding (Awarding registration)

During the past 24 months, 131 changes have been registered for this company.

# **NOTES**

USUARIO 600452 Aprovecha Tus Notas para guardar o compartir información sobre LA FICTICIA NUEVA SA 23-04-2013

### **ADDITIONAL INFORMATION**

This company has been consulted the last time on 10-11-2020, and 135259 times in total.

In case you need additional information do not hesitate to contact our Customer Service:

Email: customerservice@informa.es · Telephone: +34 902 178 078 · Fax: + 34 91 661 90 60

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